

# Career and Technical Education Jan 2021

Sample 1000 US Adults 18+  
Conducted January 22 - 25, 2021  
Margin of Error ±3.5%



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# Career and Technical Education Jan 2021



1. What do you think the most important result of education is in one's life?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
To get a job or career	29%	30%	21%	30%	35%	27%
To become a critical thinker	22%	14%	28%	21%	21%	24%
To learn what one is good at and passionate about	14%	21%	14%	15%	11%	9%
To become a better person in general	20%	15%	17%	20%	23%	30%
To fulfill what is expected of me	3%	5%	3%	3%	3%	0%
Other	4%	1%	5%	6%	3%	3%
Not sure	8%	14%	12%	5%	4%	7%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Total	Gender (banner)	
		Male	Female
To get a job or career	29%	27%	31%
To become a critical thinker	22%	25%	19%
To learn what one is good at and passionate about	14%	10%	18%
To become a better person in general	20%	25%	17%

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	Total	Gender (banner)	
		Male	Female
To fulfill what is expected of me	3%	2%	3%
Other	4%	4%	4%
Not sure	8%	7%	8%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

  

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
To get a job or career	29%	30%	27%	30%	27%	28%	32%	26%
To become a critical thinker	22%	24%	21%	16%	30%	23%	17%	24%
To learn what one is good at and passionate about	14%	12%	16%	14%	11%	13%	13%	17%
To become a better person in general	20%	20%	21%	21%	19%	20%	22%	19%
To fulfill what is expected of me	3%	3%	4%	2%	3%	4%	3%	2%
Other	4%	4%	3%	7%	5%	5%	4%	4%
Not sure	8%	7%	8%	10%	5%	7%	9%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

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	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
To get a job or career	29%	31%	28%	33%	26%
To become a critical thinker	22%	14%	17%	28%	34%
To learn what one is good at and passionate about	14%	15%	17%	12%	14%
To become a better person in general	20%	21%	26%	16%	18%
To fulfill what is expected of me	3%	5%	2%	3%	1%
Other	4%	3%	4%	5%	5%
Not sure	8%	11%	5%	3%	2%
Totals	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
To get a job or career	29%	26%	38%	15%	30%	26%	35%	34%	13%
To become a critical thinker	22%	26%	18%	33%	24%	29%	17%	15%	10%
To learn what one is good at and passionate about	14%	19%	12%	14%	12%	9%	14%	13%	6%
To become a better person in general	20%	23%	20%	27%	16%	21%	16%	24%	6%
To fulfill what is expected of me	3%	2%	2%	3%	3%	5%	1%	2%	9%
Other	4%	2%	1%	3%	7%	6%	2%	6%	2%

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Not sure	8%	2%	9%	5%	7%	4%	15%	5%	53%
Totals	100%	100%	100%	100%	99%	100%	100%	99%	99%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
To get a job or career	29%	33%	29%	27%	19%	29%	31%	31%	23%
To become a critical thinker	22%	13%	22%	37%	33%	25%	20%	17%	15%
To learn what one is good at and passionate about	14%	11%	17%	14%	12%	14%	10%	13%	20%
To become a better person in general	20%	22%	19%	15%	26%	20%	18%	21%	20%
To fulfill what is expected of me	3%	4%	3%	1%	1%	2%	10%	2%	2%
Other	4%	6%	2%	1%	7%	3%	3%	8%	7%
Not sure	8%	11%	8%	4%	2%	7%	8%	8%	12%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
To get a job or career	29%	35%	25%	29%	29%	25%	28%
To become a critical thinker	22%	19%	18%	26%	19%	26%	24%

# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
To learn what one is good at and passionate about	14%	8%	19%	10%	18%	14%	15%
To become a better person in general	20%	19%	29%	18%	18%	24%	19%
To fulfill what is expected of me	3%	4%	3%	2%	2%	4%	2%
Other	4%	5%	0%	3%	4%	3%	7%
Not sure	8%	10%	5%	12%	10%	4%	5%
Totals	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
To get a job or career	29%	27%	25%	35%	28%	22%	37%	
To become a critical thinker	22%	28%	16%	20%	19%	18%	20%	
To learn what one is good at and passionate about	14%	13%	25%	17%	13%	15%	9%	
To become a better person in general	20%	19%	22%	13%	20%	16%	25%	
To fulfill what is expected of me	3%	3%	2%	7%	4%	2%	2%	
Other	4%	6%	3%	4%	2%	7%	3%	
Not sure	8%	4%	7%	3%	14%	20%	4%	
Totals	100%	100%	100%	99%	100%	100%	100%	

## Career and Technical Education Jan 2021



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**Employment: How would you classify your current employment?**

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	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

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# Career and Technical Education Jan 2021



2A. How familiar are you with the following educational programs... — Familiarity with educational program – Career and technical education

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	10%	25%	10%	10%	6%	4%
Slightly familiar	44%	37%	47%	39%	47%	46%
Very familiar	46%	38%	43%	51%	47%	50%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Never heard of	10%	11%	9%
Slightly familiar	44%	43%	45%
Very familiar	46%	46%	46%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	10%	9%	10%	12%	10%	10%	9%	11%
Slightly familiar	44%	42%	48%	42%	43%	49%	39%	48%
Very familiar	46%	49%	41%	46%	47%	41%	52%	41%
Totals	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	10%	13%	10%	5%	7%
Slightly familiar	44%	42%	52%	43%	45%
Very familiar	46%	44%	38%	51%	48%
Totals	100%	99%	100%	99%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	10%	8%	9%	5%	11%	9%	8%	9%	43%	
Slightly familiar	44%	43%	44%	54%	41%	39%	39%	49%	31%	
Very familiar	46%	49%	47%	41%	47%	52%	53%	42%	26%	
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	10%	17%	7%	7%	2%	9%	8%	18%	7%
Slightly familiar	44%	46%	39%	46%	43%	49%	34%	36%	37%
Very familiar	46%	37%	54%	47%	55%	42%	58%	46%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021




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After the age of 18, how many times have you moved to a new city or area?							
Total	0	1	2	3	4	5+	

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After the age of 18, how many times have you moved to a new city or area?							
Total	0	1	2	3	4	5+	
Never heard of	10%	13%	16%	11%	9%	2%	7%
Slightly familiar	44%	43%	43%	44%	44%	51%	42%
Very familiar	46%	43%	41%	45%	47%	47%	51%
Totals	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

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Employment: How would you classify your current employment?								
Total	Full	Part	Contractor	Unemployed, expecting to work in future		Unemployed, not looking for work in future		Retired
Never heard of	10%	6%	6%	11%	15%		24%	8%
Slightly familiar	44%	44%	47%	28%	42%		45%	46%
Very familiar	46%	49%	47%	61%	43%		31%	46%
Totals	100%	99%	100%	100%	100%		100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)		(89)	(240)

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# Career and Technical Education Jan 2021



2B. How familiar are you with the following educational programs... — Familiarity with educational program – Vocational training

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	9%	31%	13%	7%	3%	2%
Slightly familiar	44%	42%	51%	40%	43%	32%
Very familiar	47%	27%	36%	53%	54%	66%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Never heard of	9%	11%	8%
Slightly familiar	44%	40%	47%
Very familiar	47%	49%	44%
Totals	100%	100%	99%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	9%	9%	12%	8%	7%	8%	10%	12%
Slightly familiar	44%	43%	48%	39%	41%	51%	42%	42%
Very familiar	47%	48%	40%	53%	52%	41%	48%	46%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	9%	13%	10%	6%	1%
Slightly familiar	44%	46%	45%	43%	43%
Very familiar	47%	41%	45%	50%	55%
Totals	100%	100%	100%	99%	99%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	9%	6%	11%	8%	12%	5%	11%	6%	38%	
Slightly familiar	44%	46%	45%	51%	42%	38%	39%	44%	40%	
Very familiar	47%	48%	44%	41%	45%	57%	49%	50%	22%	
Totals	100%	100%	100%	100%	99%	100%	99%	100%	100%	
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	9%	19%	4%	3%	2%	7%	10%	23%	3%
Slightly familiar	44%	43%	42%	47%	47%	46%	42%	36%	44%
Very familiar	47%	38%	54%	50%	51%	47%	47%	41%	53%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	9%	18%	14%	10%	11%	1%	4%
Slightly familiar	44%	43%	44%	49%	37%	47%	42%
Very familiar	47%	39%	42%	41%	52%	52%	54%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	9%	4%	10%	8%	19%	27%	4%
Slightly familiar	44%	47%	39%	42%	44%	46%	39%
Very familiar	47%	48%	50%	50%	37%	27%	57%
Totals	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



2C. How familiar are you with the following educational programs... — Familiarity with educational program – College or University

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	5%	9%	7%	5%	2%	1%
Slightly familiar	20%	15%	21%	18%	22%	16%
Very familiar	75%	76%	72%	77%	76%	83%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(97)	(277)	(243)	(318)	(64)

  

	Gender (banner)		
	Total	Male	Female
Never heard of	5%	7%	3%
Slightly familiar	20%	19%	20%
Very familiar	75%	74%	77%
Totals	100%	100%	100%
Unweighted N	(999)	(475)	(524)

  

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	5%	4%	5%	6%	4%	7%	5%	4%
Slightly familiar	20%	20%	19%	21%	21%	18%	17%	24%
Very familiar	75%	76%	76%	73%	75%	75%	78%	72%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(513)	(294)	(189)	(176)	(227)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	5%	7%	5%	2%	1%
Slightly familiar	20%	25%	24%	17%	12%
Very familiar	75%	68%	71%	81%	87%
Totals	100%	100%	100%	100%	100%
Unweighted N	(999)	(279)	(238)	(203)	(157)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	5%	2%	5%	0%	6%	7%	8%	3%	29%	
Slightly familiar	20%	15%	16%	11%	24%	21%	25%	24%	25%	
Very familiar	75%	83%	79%	89%	70%	72%	67%	73%	46%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(999)	(266)	(116)	(97)	(191)	(55)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	5%	9%	3%	1%	1%	4%	8%	9%	1%
Slightly familiar	20%	31%	19%	5%	4%	21%	13%	19%	18%
Very familiar	75%	60%	78%	94%	95%	75%	79%	72%	81%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(368)	(313)	(199)	(119)	(639)	(116)	(156)	(88)



# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	5%	4%	5%	10%	7%	0%	2%
Slightly familiar	20%	29%	19%	18%	16%	16%	18%
Very familiar	75%	67%	76%	72%	77%	84%	80%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(186)	(149)	(174)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	5%	4%	1%	5%	7%	15%	3%
Slightly familiar	20%	15%	23%	19%	16%	32%	21%
Very familiar	75%	81%	76%	75%	77%	53%	75%
Totals	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(999)	(358)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



2D. How familiar are you with the following educational programs... — Familiarity with educational program – Certificate, badge, or micro-credential programs

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	41%	39%	29%	41%	48%	59%
Slightly familiar	41%	41%	46%	41%	38%	31%
Very familiar	18%	20%	24%	18%	14%	10%
Totals	100%	100%	99%	100%	100%	100%
Unweighted N	(999)	(97)	(276)	(244)	(318)	(64)

  

	Gender (banner)		
	Total	Male	Female
Never heard of	41%	44%	38%
Slightly familiar	41%	38%	43%
Very familiar	18%	18%	18%
Totals	100%	100%	99%
Unweighted N	(999)	(476)	(523)

  

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	41%	39%	38%	53%	38%	41%	43%	40%
Slightly familiar	41%	42%	41%	36%	42%	46%	37%	42%
Very familiar	18%	19%	21%	11%	20%	13%	20%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(513)	(294)	(189)	(176)	(227)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	41%	42%	51%	36%	31%
Slightly familiar	41%	40%	36%	46%	45%
Very familiar	18%	18%	13%	17%	24%
Totals	100%	100%	100%	99%	100%
Unweighted N	(999)	(278)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	41%	33%	49%	31%	42%	40%	40%	49%	51%	
Slightly familiar	41%	42%	37%	49%	40%	39%	42%	40%	36%	
Very familiar	18%	25%	14%	20%	17%	21%	18%	11%	13%	
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	
Unweighted N	(999)	(266)	(116)	(97)	(191)	(55)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	41%	59%	32%	30%	21%	42%	35%	52%	24%
Slightly familiar	41%	34%	46%	45%	45%	44%	34%	35%	37%
Very familiar	18%	7%	22%	25%	34%	14%	31%	13%	39%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(367)	(314)	(199)	(119)	(638)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	41%	43%	42%	38%	47%	42%	39%
Slightly familiar	41%	39%	39%	46%	35%	43%	41%
Very familiar	18%	18%	19%	16%	18%	15%	20%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(185)	(149)	(175)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	41%	33%	40%	27%	35%	47%	57%
Slightly familiar	41%	45%	41%	45%	37%	44%	34%
Very familiar	18%	21%	19%	28%	27%	9%	9%
Totals	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(999)	(359)	(109)	(42)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



2E. How familiar are you with the following educational programs... — Familiarity with educational program – 2-year college associates degree

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	7%	15%	8%	7%	5%	5%
Slightly familiar	37%	33%	36%	33%	41%	37%
Very familiar	56%	52%	56%	59%	54%	58%
Totals	100%	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Never heard of	7%	8%	6%
Slightly familiar	37%	38%	35%
Very familiar	56%	54%	58%
Totals	100%	100%	99%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	7%	6%	9%	9%	6%	8%	7%	8%
Slightly familiar	37%	34%	39%	41%	42%	38%	34%	36%
Very familiar	56%	60%	52%	50%	51%	53%	59%	56%
Totals	100%	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	7%	12%	8%	2%	1%
Slightly familiar	37%	41%	42%	36%	30%
Very familiar	56%	46%	50%	62%	69%
Totals	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	7%	6%	10%	2%	8%	3%	10%	5%	31%	
Slightly familiar	37%	31%	38%	40%	36%	39%	34%	43%	42%	
Very familiar	56%	63%	52%	58%	56%	58%	56%	52%	27%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	7%	16%	2%	1%	1%	6%	8%	15%	3%
Slightly familiar	37%	52%	26%	29%	26%	40%	26%	33%	33%
Very familiar	56%	32%	72%	70%	73%	54%	66%	52%	64%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	7%	10%	10%	8%	9%	2%	5%
Slightly familiar	37%	39%	35%	36%	37%	36%	37%
Very familiar	56%	51%	55%	56%	54%	62%	58%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	7%	4%	8%	11%	8%	18%	6%
Slightly familiar	37%	36%	32%	27%	34%	42%	41%
Very familiar	56%	60%	60%	62%	58%	40%	53%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



2F. How familiar are you with the following educational programs... — Familiarity with educational program – Short-term certificate program at a college

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	34%	32%	21%	33%	42%	52%
Slightly familiar	43%	45%	52%	41%	38%	35%
Very familiar	23%	23%	27%	25%	20%	13%
Totals	100%	100%	100%	99%	100%	100%
Unweighted N	(999)	(97)	(277)	(244)	(317)	(64)

	Gender (banner)		
	Total	Male	Female
Never heard of	34%	35%	33%
Slightly familiar	43%	43%	43%
Very familiar	23%	22%	24%
Totals	100%	100%	100%
Unweighted N	(999)	(475)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	34%	32%	29%	45%	37%	35%	34%	31%
Slightly familiar	43%	42%	47%	40%	45%	47%	42%	40%
Very familiar	23%	25%	24%	15%	18%	18%	24%	29%
Totals	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(514)	(293)	(189)	(176)	(228)	(347)	(248)



# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	34%	33%	38%	35%	24%
Slightly familiar	43%	44%	42%	43%	45%
Very familiar	23%	23%	20%	22%	30%
Totals	100%	100%	100%	100%	99%
Unweighted N	(999)	(279)	(238)	(202)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	34%	23%	37%	28%	35%	33%	37%	42%	55%	
Slightly familiar	43%	45%	41%	48%	44%	37%	48%	39%	34%	
Very familiar	23%	31%	22%	24%	20%	30%	15%	19%	10%	
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%	
Unweighted N	(999)	(266)	(116)	(97)	(190)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	34%	47%	26%	29%	18%	37%	26%	33%	28%
Slightly familiar	43%	40%	43%	45%	46%	44%	42%	41%	39%
Very familiar	23%	13%	30%	25%	36%	19%	32%	26%	33%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(999)	(368)	(314)	(199)	(118)	(639)	(116)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	34%	34%	25%	39%	32%	26%	39%
Slightly familiar	43%	46%	47%	39%	45%	53%	37%
Very familiar	23%	20%	28%	22%	23%	21%	24%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(186)	(149)	(175)	(106)	(108)	(272)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	34%	28%	38%	37%	24%	42%	43%
Slightly familiar	43%	45%	40%	35%	49%	42%	38%
Very familiar	23%	26%	22%	28%	27%	16%	18%
Totals	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(999)	(359)	(109)	(43)	(158)	(89)	(239)

# Career and Technical Education Jan 2021



2G. How familiar are you with the following educational programs... — Familiarity with educational program – Apprenticeship program

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	14%	20%	19%	14%	9%	11%
Slightly familiar	56%	57%	59%	56%	56%	45%
Very familiar	30%	22%	22%	30%	35%	44%
Totals	100%	99%	100%	100%	100%	100%
Unweighted N	(999)	(97)	(277)	(244)	(317)	(64)

  

	Gender (banner)		
	Total	Male	Female
Never heard of	14%	12%	16%
Slightly familiar	56%	53%	59%
Very familiar	30%	35%	24%
Totals	100%	100%	99%
Unweighted N	(999)	(475)	(524)

  

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	14%	13%	14%	17%	17%	9%	15%	14%
Slightly familiar	56%	55%	63%	50%	54%	64%	53%	57%
Very familiar	30%	32%	23%	33%	29%	27%	32%	29%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(999)	(513)	(294)	(189)	(176)	(227)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	14%	21%	16%	6%	3%
Slightly familiar	56%	56%	59%	56%	63%
Very familiar	30%	23%	25%	38%	34%
Totals	100%	100%	100%	100%	100%
Unweighted N	(999)	(279)	(237)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	14%	12%	18%	10%	15%	14%	17%	9%	43%	
Slightly familiar	56%	58%	60%	63%	54%	40%	46%	63%	42%	
Very familiar	30%	30%	22%	27%	31%	46%	37%	28%	15%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(999)	(266)	(116)	(97)	(191)	(56)	(77)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	14%	24%	10%	6%	4%	10%	17%	27%	16%
Slightly familiar	56%	51%	58%	63%	60%	61%	44%	49%	49%
Very familiar	30%	25%	32%	31%	35%	29%	39%	24%	35%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(999)	(367)	(314)	(199)	(119)	(638)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	14%	21%	16%	11%	17%	8%	11%
Slightly familiar	56%	52%	60%	62%	55%	69%	49%
Very familiar	30%	27%	24%	27%	27%	23%	39%
Totals	100%	100%	100%	100%	99%	100%	99%
Unweighted N	(999)	(186)	(149)	(175)	(106)	(108)	(272)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	14%	11%	13%	4%	16%	32%	12%
Slightly familiar	56%	59%	63%	49%	55%	59%	50%
Very familiar	30%	30%	24%	47%	29%	9%	37%
Totals	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(999)	(358)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



2H. How familiar are you with the following educational programs... — Familiarity with educational program – Educational bootcamps

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Never heard of	59%	54%	51%	65%	62%	60%
Slightly familiar	32%	34%	36%	27%	31%	35%
Very familiar	9%	12%	12%	8%	7%	5%
Totals	100%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Never heard of	59%	55%	62%
Slightly familiar	32%	34%	30%
Very familiar	9%	10%	8%
Totals	100%	99%	100%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Never heard of	59%	60%	48%	72%	59%	61%	60%	55%
Slightly familiar	32%	33%	36%	23%	30%	33%	30%	36%
Very familiar	9%	7%	15%	5%	11%	6%	10%	9%
Totals	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Never heard of	59%	58%	63%	61%	50%
Slightly familiar	32%	35%	28%	31%	37%
Very familiar	9%	7%	9%	8%	13%
Totals	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Never heard of	59%	52%	62%	57%	61%	70%	61%	59%	57%	
Slightly familiar	32%	36%	31%	33%	31%	24%	37%	29%	34%	
Very familiar	9%	12%	7%	10%	8%	6%	2%	11%	8%	
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%	
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Never heard of	59%	65%	57%	57%	47%	63%	48%	56%	49%
Slightly familiar	32%	26%	37%	33%	37%	30%	37%	34%	37%
Very familiar	9%	9%	6%	10%	16%	7%	15%	9%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Never heard of	59%	58%	55%	61%	58%	59%	60%
Slightly familiar	32%	34%	31%	32%	33%	30%	32%
Very familiar	9%	8%	14%	7%	9%	11%	8%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Never heard of	59%	56%	56%	57%	55%	63%	65%
Slightly familiar	32%	34%	37%	35%	30%	30%	28%
Very familiar	9%	10%	6%	8%	14%	6%	7%
Totals	100%	100%	99%	100%	99%	99%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)



# Career and Technical Education Jan 2021



3A. And now, do you have a positive or negative perception of each of those you have heard of? — Perception of educational program – Career and technical education

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Very negative	0%	2%	1%	0%	0%	0%
Slightly negative	2%	0%	2%	4%	0%	3%
Neutral	15%	27%	22%	14%	9%	6%
Slightly positive	20%	22%	21%	19%	18%	19%
Very positive	58%	37%	47%	59%	70%	69%
Don't know	5%	12%	7%	4%	3%	3%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(907)	(77)	(250)	(223)	(298)	(59)

	Gender (banner)		
	Total	Male	Female
Very negative	0%	0%	0%
Slightly negative	2%	1%	2%
Neutral	15%	19%	11%
Slightly positive	20%	20%	19%
Very positive	58%	55%	61%
Don't know	5%	4%	7%
Totals	100%	99%	100%
Unweighted N	(907)	(429)	(478)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Very negative	0%	0%	0%	1%	0%	0%	0%	1%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Slightly negative	2%	1%	3%	3%	2%	2%	1%	2%
Neutral	15%	13%	20%	13%	14%	14%	16%	14%
Slightly positive	20%	19%	24%	15%	15%	22%	16%	27%
Very positive	58%	62%	50%	58%	65%	57%	59%	52%
Don't know	5%	5%	3%	10%	4%	5%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(907)	(468)	(270)	(166)	(158)	(205)	(321)	(223)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	0%	0%	0%	0%	1%
Slightly negative	2%	3%	0%	2%	4%
Neutral	15%	18%	12%	16%	10%
Slightly positive	20%	22%	20%	18%	17%
Very positive	58%	50%	63%	60%	65%
Don't know	5%	6%	4%	4%	3%
Totals	100%	99%	99%	100%	100%
Unweighted N	(907)	(247)	(210)	(196)	(146)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	0%	0%	0%	0%	0%	0%	0%	2%	0%
Slightly negative	2%	4%	3%	0%	2%	0%	0%	0%	0%
Neutral	15%	12%	12%	19%	18%	16%	15%	13%	33%
Slightly positive	20%	20%	18%	23%	20%	21%	20%	19%	4%

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very positive	58%	59%	62%	52%	57%	59%	60%	61%	36%
Don't know	5%	5%	4%	6%	3%	4%	5%	5%	27%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(907)	(243)	(106)	(91)	(171)	(52)	(72)	(154)	(18)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	0%	0%	0%	0%	0%	0%	0%	0%	1%
Slightly negative	2%	1%	1%	1%	5%	1%	1%	2%	6%
Neutral	15%	22%	12%	13%	7%	14%	15%	16%	23%
Slightly positive	20%	19%	18%	23%	21%	20%	18%	20%	19%
Very positive	58%	51%	64%	59%	64%	59%	62%	57%	46%
Don't know	5%	7%	5%	4%	3%	6%	4%	5%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(907)	(313)	(292)	(185)	(117)	(587)	(105)	(134)	(81)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	0%	1%	1%	0%	1%	0%	0%
Slightly negative	2%	0%	3%	1%	5%	3%	1%
Neutral	15%	27%	15%	10%	17%	13%	10%
Slightly positive	20%	17%	23%	21%	17%	24%	18%
Very positive	58%	47%	52%	61%	55%	56%	68%
Don't know	5%	8%	6%	7%	5%	3%	3%
Totals	100%	100%	100%	100%	100%	99%	100%

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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(907)	(160)	(130)	(159)	(97)	(106)	(254)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	0%	0%	0%	3%	1%	0%	0%
Slightly negative	2%	3%	0%	0%	1%	1%	1%
Neutral	15%	14%	14%	22%	21%	30%	7%
Slightly positive	20%	19%	30%	5%	20%	19%	18%
Very positive	58%	60%	50%	66%	49%	38%	71%
Don't know	5%	4%	6%	4%	7%	12%	3%
Totals	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(907)	(337)	(102)	(40)	(139)	(67)	(220)

# Career and Technical Education Jan 2021



3B. And now, do you have a positive or negative perception of each of those you have heard of? — Perception of educational program – Vocational training

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Very negative	0%	0%	0%	0%	0%	0%
Slightly negative	1%	4%	1%	1%	0%	3%
Neutral	15%	36%	23%	13%	8%	3%
Slightly positive	19%	20%	26%	17%	16%	13%
Very positive	59%	27%	40%	65%	72%	78%
Don't know	5%	12%	10%	3%	3%	2%
Totals	99%	99%	100%	99%	99%	99%
Unweighted N	(915)	(73)	(244)	(228)	(308)	(62)

	Gender (banner)		
	Total	Male	Female
Very negative	0%	0%	0%
Slightly negative	1%	1%	1%
Neutral	15%	17%	14%
Slightly positive	19%	21%	17%
Very positive	59%	56%	61%
Don't know	5%	4%	7%
Totals	99%	99%	100%
Unweighted N	(915)	(436)	(479)

	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Very negative	0%	0%	0%	0%	0%	0%	0%	0%
Slightly negative	1%	1%	2%	1%	2%	2%	1%	1%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Neutral	15%	14%	19%	12%	18%	14%	15%	14%
Slightly positive	19%	20%	23%	12%	19%	19%	17%	23%
Very positive	59%	60%	52%	65%	60%	58%	60%	57%
Don't know	5%	5%	3%	9%	1%	7%	7%	5%
Totals	99%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(915)	(470)	(267)	(175)	(161)	(209)	(323)	(222)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	0%	0%	0%	0%	1%
Slightly negative	1%	2%	1%	1%	0%
Neutral	15%	17%	10%	17%	10%
Slightly positive	19%	20%	19%	18%	23%
Very positive	59%	52%	64%	60%	64%
Don't know	5%	8%	6%	4%	2%
Totals	99%	99%	100%	100%	100%
Unweighted N	(915)	(248)	(211)	(197)	(155)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	0%	0%	0%	0%	0%	2%	0%	0%	0%
Slightly negative	1%	1%	3%	1%	1%	5%	0%	1%	0%
Neutral	15%	16%	15%	17%	18%	8%	16%	10%	35%
Slightly positive	19%	24%	15%	26%	16%	20%	19%	17%	2%
Very positive	59%	55%	57%	54%	60%	63%	59%	67%	34%

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Don't know	5%	4%	10%	2%	4%	2%	6%	5%	29%
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(915)	(250)	(102)	(89)	(171)	(54)	(70)	(159)	(20)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	0%	0%	0%	0%	0%	0%	0%	0%	0%
Slightly negative	1%	1%	2%	1%	0%	1%	1%	3%	1%
Neutral	15%	20%	14%	12%	10%	13%	17%	17%	27%
Slightly positive	19%	15%	18%	25%	23%	19%	19%	16%	26%
Very positive	59%	57%	59%	59%	64%	62%	57%	59%	40%
Don't know	5%	7%	6%	3%	3%	5%	6%	5%	6%
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(915)	(309)	(298)	(191)	(117)	(598)	(103)	(129)	(85)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	0%	0%	0%	1%	0%	0%	0%
Slightly negative	1%	1%	1%	2%	1%	3%	1%
Neutral	15%	29%	14%	14%	18%	7%	10%
Slightly positive	19%	13%	26%	18%	16%	21%	20%
Very positive	59%	48%	54%	57%	61%	65%	66%
Don't know	5%	9%	4%	8%	4%	4%	3%
Totals	99%	100%	99%	100%	100%	100%	100%
Unweighted N	(915)	(156)	(132)	(162)	(95)	(106)	(261)

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	0%	0%	0%	0%	0%	0%	0%
Slightly negative	1%	1%	1%	2%	2%	2%	1%
Neutral	15%	16%	9%	21%	24%	27%	7%
Slightly positive	19%	22%	25%	6%	21%	9%	16%
Very positive	59%	55%	55%	66%	47%	51%	74%
Don't know	5%	5%	9%	5%	6%	11%	2%
Totals	99%	99%	99%	100%	100%	100%	100%
Unweighted N	(915)	(342)	(98)	(40)	(136)	(67)	(230)



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3C. And now, do you have a positive or negative perception of each of those you have heard of? — Perception of educational program – College or University

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Very negative	5%	5%	5%	8%	4%	5%
Slightly negative	8%	20%	7%	8%	5%	10%
Neutral	14%	15%	18%	10%	14%	9%
Slightly positive	21%	21%	25%	17%	21%	27%
Very positive	48%	30%	40%	55%	55%	49%
Don't know	3%	8%	5%	2%	1%	0%
Totals	99%	99%	100%	100%	100%	100%
Unweighted N	(960)	(92)	(261)	(234)	(310)	(63)

	Gender (banner)		
	Total	Male	Female
Very negative	5%	8%	3%
Slightly negative	8%	10%	6%
Neutral	14%	16%	12%
Slightly positive	21%	23%	20%
Very positive	48%	41%	55%
Don't know	3%	2%	4%
Totals	99%	100%	100%
Unweighted N	(960)	(449)	(511)

	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Very negative	5%	6%	1%	8%	4%	4%	7%	6%
Slightly negative	8%	8%	8%	9%	7%	9%	7%	9%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Neutral	14%	13%	15%	14%	15%	14%	13%	13%
Slightly positive	21%	26%	17%	16%	20%	21%	22%	21%
Very positive	48%	45%	55%	48%	53%	47%	46%	50%
Don't know	3%	2%	3%	5%	1%	5%	4%	1%
Totals	99%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(960)	(495)	(282)	(180)	(171)	(214)	(335)	(240)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	5%	6%	5%	5%	5%
Slightly negative	8%	7%	10%	8%	5%
Neutral	14%	18%	12%	13%	9%
Slightly positive	21%	19%	23%	26%	19%
Very positive	48%	46%	47%	44%	61%
Don't know	3%	4%	3%	3%	0%
Totals	99%	100%	100%	99%	99%
Unweighted N	(960)	(263)	(225)	(201)	(156)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	5%	0%	2%	0%	11%	12%	9%	8%	0%
Slightly negative	8%	3%	1%	4%	10%	20%	11%	14%	8%
Neutral	14%	9%	12%	11%	21%	8%	21%	12%	21%
Slightly positive	21%	17%	24%	26%	21%	18%	25%	24%	18%
Very positive	48%	69%	59%	56%	34%	40%	32%	38%	36%

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## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Don't know	3%	2%	2%	2%	3%	2%	2%	4%	16%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	99%
Unweighted N	(960)	(261)	(111)	(97)	(182)	(53)	(72)	(161)	(23)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	5%	5%	10%	1%	4%	7%	1%	2%	5%
Slightly negative	8%	11%	7%	5%	4%	9%	5%	6%	8%
Neutral	14%	21%	12%	8%	4%	12%	17%	14%	19%
Slightly positive	21%	19%	26%	25%	11%	23%	17%	20%	20%
Very positive	48%	37%	43%	61%	77%	46%	58%	55%	43%
Don't know	3%	6%	2%	0%	0%	3%	2%	1%	4%
Totals	99%	99%	100%	100%	100%	100%	100%	98%	99%
Unweighted N	(960)	(339)	(305)	(198)	(118)	(618)	(107)	(148)	(87)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	5%	7%	3%	3%	8%	5%	6%
Slightly negative	8%	6%	13%	9%	6%	3%	9%
Neutral	14%	22%	22%	10%	9%	10%	9%
Slightly positive	21%	22%	22%	20%	20%	22%	22%
Very positive	48%	35%	39%	54%	55%	58%	52%
Don't know	3%	7%	1%	4%	2%	1%	2%
Totals	99%	99%	100%	100%	100%	99%	100%
Unweighted N	(960)	(177)	(141)	(165)	(100)	(108)	(267)

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### Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	5%	6%	5%	8%	6%	2%	5%
Slightly negative	8%	8%	6%	14%	13%	2%	7%
Neutral	14%	9%	14%	30%	14%	26%	12%
Slightly positive	21%	23%	29%	7%	17%	26%	20%
Very positive	48%	52%	43%	38%	45%	34%	54%
Don't know	3%	2%	3%	2%	5%	10%	1%
Totals	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(960)	(349)	(108)	(41)	(150)	(77)	(233)

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3D. And now, do you have a positive or negative perception of each of those you have heard of? — Perception of educational program – Certificate, badge, or micro-credential programs

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Very negative	1%	1%	1%	1%	0%	0%
Slightly negative	4%	3%	6%	2%	3%	6%
Neutral	28%	49%	30%	24%	23%	20%
Slightly positive	30%	13%	30%	32%	35%	30%
Very positive	28%	29%	24%	33%	30%	25%
Don't know	9%	5%	9%	8%	9%	19%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(595)	(59)	(197)	(149)	(165)	(25)

	Gender (banner)		
	Total	Male	Female
Very negative	1%	1%	0%
Slightly negative	4%	5%	3%
Neutral	28%	36%	22%
Slightly positive	30%	30%	30%
Very positive	28%	23%	33%
Don't know	9%	5%	12%
Totals	100%	100%	100%
Unweighted N	(595)	(268)	(327)

	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Very negative	1%	0%	1%	0%	0%	0%	2%	0%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Slightly negative	4%	5%	4%	1%	4%	4%	2%	6%
Neutral	28%	31%	28%	20%	28%	32%	28%	26%
Slightly positive	30%	29%	31%	33%	30%	29%	29%	31%
Very positive	28%	26%	30%	33%	31%	28%	28%	27%
Don't know	9%	9%	6%	13%	6%	7%	10%	10%
Totals	100%	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(595)	(318)	(180)	(95)	(107)	(132)	(202)	(154)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	1%	0%	0%	1%	2%
Slightly negative	4%	3%	3%	2%	5%
Neutral	28%	29%	26%	28%	22%
Slightly positive	30%	24%	34%	32%	41%
Very positive	28%	33%	28%	32%	19%
Don't know	9%	10%	9%	5%	11%
Totals	100%	99%	100%	100%	100%
Unweighted N	(595)	(163)	(114)	(135)	(109)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	1%	1%	0%	0%	1%	0%	0%	1%	0%
Slightly negative	4%	5%	2%	2%	3%	8%	5%	4%	0%
Neutral	28%	21%	18%	41%	29%	28%	42%	32%	30%
Slightly positive	30%	36%	40%	20%	28%	23%	32%	27%	12%



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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(595)	(103)	(85)	(113)	(58)	(63)	(172)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	1%	1%	1%	0%	0%	0%	1%
Slightly negative	4%	5%	2%	0%	5%	6%	2%
Neutral	28%	25%	20%	47%	38%	30%	26%
Slightly positive	30%	32%	45%	24%	17%	20%	33%
Very positive	28%	29%	23%	29%	32%	24%	28%
Don't know	9%	8%	8%	0%	7%	20%	10%
Totals	100%	100%	99%	100%	99%	100%	100%
Unweighted N	(595)	(241)	(66)	(32)	(103)	(47)	(105)





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	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Slightly negative	5%	6%	5%	4%	5%	4%	5%	6%
Neutral	17%	17%	16%	18%	18%	14%	18%	16%
Slightly positive	27%	28%	29%	21%	28%	32%	23%	28%
Very positive	46%	46%	46%	49%	47%	43%	48%	46%
Don't know	3%	2%	3%	6%	1%	5%	4%	2%
Totals	99%	100%	100%	99%	100%	99%	99%	99%
Unweighted N	(936)	(484)	(274)	(175)	(167)	(208)	(327)	(234)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	1%	1%	0%	1%	2%
Slightly negative	5%	5%	5%	4%	6%
Neutral	17%	18%	16%	18%	11%
Slightly positive	27%	19%	33%	29%	33%
Very positive	46%	50%	44%	44%	48%
Don't know	3%	7%	2%	3%	0%
Totals	99%	100%	100%	99%	100%
Unweighted N	(936)	(254)	(217)	(199)	(156)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	1%	0%	0%	2%	1%	4%	2%	2%	0%
Slightly negative	5%	2%	2%	4%	6%	17%	11%	4%	3%
Neutral	17%	9%	15%	16%	24%	24%	21%	16%	31%
Slightly positive	27%	30%	25%	31%	28%	16%	26%	27%	15%

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very positive	46%	56%	56%	45%	39%	38%	38%	44%	34%
Don't know	3%	3%	2%	1%	2%	1%	2%	6%	17%
Totals	99%	100%	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(936)	(255)	(106)	(95)	(177)	(55)	(70)	(156)	(22)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	1%	2%	1%	0%	1%	1%	2%	0%	1%
Slightly negative	5%	5%	6%	7%	1%	6%	1%	6%	3%
Neutral	17%	24%	17%	11%	7%	16%	16%	16%	26%
Slightly positive	27%	21%	26%	33%	38%	28%	18%	24%	34%
Very positive	46%	42%	48%	47%	52%	45%	60%	52%	32%
Don't know	3%	6%	2%	2%	1%	4%	3%	2%	4%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(936)	(315)	(307)	(196)	(118)	(603)	(107)	(141)	(85)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	1%	1%	2%	0%	0%	2%	1%
Slightly negative	5%	5%	5%	8%	8%	3%	3%
Neutral	17%	29%	13%	17%	14%	9%	15%
Slightly positive	27%	24%	35%	25%	28%	28%	25%
Very positive	46%	33%	43%	46%	48%	55%	53%
Don't know	3%	7%	2%	4%	1%	2%	3%
Totals	99%	99%	100%	100%	99%	99%	100%

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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(936)	(169)	(138)	(165)	(96)	(107)	(260)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	1%	0%	0%	6%	1%	2%	1%
Slightly negative	5%	6%	5%	7%	7%	0%	4%
Neutral	17%	15%	16%	19%	23%	28%	13%
Slightly positive	27%	31%	34%	20%	21%	24%	23%
Very positive	46%	45%	42%	48%	43%	37%	56%
Don't know	3%	2%	3%	0%	5%	9%	2%
Totals	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(936)	(345)	(102)	(40)	(148)	(74)	(226)

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3F. And now, do you have a positive or negative perception of each of those you have heard of? — Perception of educational program – Short-term certificate program at a college

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Very negative	1%	2%	0%	1%	0%	3%
Slightly negative	5%	3%	8%	4%	1%	6%
Neutral	27%	29%	32%	25%	24%	16%
Slightly positive	26%	29%	25%	27%	26%	25%
Very positive	33%	23%	24%	38%	41%	43%
Don't know	8%	14%	10%	5%	7%	7%
Totals	100%	100%	99%	100%	99%	100%
Unweighted N	(668)	(71)	(212)	(166)	(189)	(30)

	Gender (banner)		
	Total	Male	Female
Very negative	1%	1%	0%
Slightly negative	5%	7%	3%
Neutral	27%	33%	21%
Slightly positive	26%	25%	28%
Very positive	33%	28%	38%
Don't know	8%	6%	10%
Totals	100%	100%	100%
Unweighted N	(668)	(313)	(355)

	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Very negative	1%	1%	0%	1%	1%	0%	1%	0%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Slightly negative	5%	5%	5%	3%	5%	5%	5%	4%
Neutral	27%	31%	24%	19%	26%	26%	26%	29%
Slightly positive	26%	24%	29%	26%	19%	34%	25%	27%
Very positive	33%	31%	34%	37%	39%	22%	36%	33%
Don't know	8%	7%	7%	14%	9%	12%	7%	7%
Totals	100%	99%	99%	100%	99%	99%	100%	100%
Unweighted N	(668)	(346)	(208)	(112)	(115)	(145)	(231)	(177)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	1%	0%	0%	1%	1%
Slightly negative	5%	5%	2%	3%	7%
Neutral	27%	26%	22%	31%	26%
Slightly positive	26%	24%	27%	30%	30%
Very positive	33%	34%	39%	31%	32%
Don't know	8%	11%	10%	4%	4%
Totals	100%	100%	100%	100%	100%
Unweighted N	(668)	(190)	(142)	(136)	(120)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	1%	0%	0%	0%	0%	0%	4%	1%	0%
Slightly negative	5%	6%	1%	4%	2%	14%	11%	3%	0%
Neutral	27%	22%	23%	28%	36%	26%	34%	24%	26%
Slightly positive	26%	31%	39%	14%	19%	24%	21%	28%	26%

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## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very positive	33%	34%	32%	46%	34%	28%	21%	36%	11%
Don't know	8%	7%	5%	8%	8%	8%	9%	8%	37%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(668)	(199)	(74)	(70)	(120)	(38)	(52)	(100)	(15)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	1%	1%	0%	0%	2%	1%	0%	0%	1%
Slightly negative	5%	5%	5%	6%	1%	5%	2%	6%	3%
Neutral	27%	30%	25%	24%	30%	27%	31%	20%	32%
Slightly positive	26%	24%	21%	39%	25%	26%	21%	26%	33%
Very positive	33%	30%	39%	23%	39%	32%	37%	40%	25%
Don't know	8%	10%	10%	7%	3%	9%	8%	8%	6%
Totals	100%	100%	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(668)	(196)	(232)	(144)	(96)	(410)	(82)	(112)	(64)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	1%	1%	0%	0%	0%	0%	1%
Slightly negative	5%	4%	7%	8%	5%	2%	2%
Neutral	27%	32%	26%	22%	29%	26%	27%
Slightly positive	26%	18%	31%	32%	27%	29%	24%
Very positive	33%	33%	32%	30%	32%	36%	35%
Don't know	8%	12%	4%	8%	7%	6%	10%
Totals	100%	100%	100%	100%	100%	99%	99%

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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(668)	(119)	(109)	(106)	(75)	(79)	(179)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	1%	0%	0%	5%	1%	0%	1%
Slightly negative	5%	5%	4%	8%	6%	0%	5%
Neutral	27%	30%	25%	20%	26%	36%	21%
Slightly positive	26%	30%	30%	19%	24%	21%	22%
Very positive	33%	30%	29%	38%	33%	23%	44%
Don't know	8%	4%	12%	9%	10%	19%	7%
Totals	100%	99%	100%	99%	100%	99%	100%
Unweighted N	(668)	(260)	(67)	(29)	(121)	(50)	(140)





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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Slightly negative	2%	1%	4%	1%	1%	2%	2%	2%
Neutral	16%	16%	20%	11%	16%	15%	16%	17%
Slightly positive	23%	21%	26%	23%	20%	23%	23%	24%
Very positive	53%	58%	44%	54%	60%	51%	51%	53%
Don't know	6%	4%	6%	11%	3%	9%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(867)	(448)	(255)	(161)	(146)	(205)	(301)	(215)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	0%	0%	0%	0%	0%
Slightly negative	2%	3%	0%	3%	0%
Neutral	16%	25%	15%	11%	13%
Slightly positive	23%	21%	24%	21%	26%
Very positive	53%	43%	55%	59%	58%
Don't know	6%	8%	6%	5%	2%
Totals	100%	100%	100%	99%	99%
Unweighted N	(867)	(229)	(196)	(192)	(152)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	0%	0%	0%	0%	0%	0%	0%	0%	0%
Slightly negative	2%	1%	0%	1%	2%	0%	0%	4%	0%
Neutral	16%	17%	11%	22%	17%	19%	15%	14%	20%
Slightly positive	23%	24%	24%	28%	24%	15%	20%	21%	20%

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## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very positive	53%	53%	55%	45%	52%	64%	61%	53%	30%
Don't know	6%	5%	9%	3%	5%	2%	4%	8%	30%
Totals	100%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(867)	(238)	(100)	(86)	(162)	(50)	(65)	(148)	(18)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	0%	0%	0%	0%	0%	0%	0%	0%	0%
Slightly negative	2%	4%	1%	1%	0%	2%	2%	3%	0%
Neutral	16%	20%	14%	18%	6%	14%	21%	23%	17%
Slightly positive	23%	18%	24%	22%	33%	26%	15%	14%	21%
Very positive	53%	48%	55%	56%	57%	53%	53%	55%	52%
Don't know	6%	9%	6%	3%	4%	5%	9%	5%	10%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(867)	(288)	(282)	(184)	(113)	(576)	(97)	(119)	(75)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	0%	0%	0%	0%	0%	0%	0%
Slightly negative	2%	3%	4%	1%	3%	0%	0%
Neutral	16%	24%	18%	18%	15%	13%	11%
Slightly positive	23%	22%	26%	22%	26%	27%	20%
Very positive	53%	41%	49%	52%	49%	54%	65%
Don't know	6%	10%	3%	7%	7%	5%	4%
Totals	100%	100%	100%	100%	100%	99%	100%

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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(867)	(150)	(125)	(159)	(88)	(99)	(244)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	0%	0%	0%	0%	0%	0%	0%
Slightly negative	2%	1%	2%	6%	6%	0%	0%
Neutral	16%	15%	18%	19%	18%	27%	11%
Slightly positive	23%	29%	25%	11%	20%	16%	19%
Very positive	53%	51%	49%	56%	49%	39%	65%
Don't know	6%	4%	6%	8%	7%	18%	4%
Totals	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(867)	(321)	(96)	(41)	(133)	(63)	(211)

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3H. And now, do you have a positive or negative perception of each of those you have heard of? — Perception of educational program – Educational bootcamps

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Very negative	1%	3%	3%	0%	1%	0%
Slightly negative	8%	12%	15%	5%	2%	2%
Neutral	35%	38%	26%	39%	42%	21%
Slightly positive	21%	26%	27%	14%	19%	22%
Very positive	22%	16%	16%	30%	24%	32%
Don't know	12%	5%	13%	12%	12%	23%
Totals	99%	100%	100%	100%	100%	100%
Unweighted N	(418)	(44)	(134)	(93)	(121)	(26)

	Gender (banner)		
	Total	Male	Female
Very negative	1%	1%	2%
Slightly negative	8%	10%	6%
Neutral	35%	38%	31%
Slightly positive	21%	20%	24%
Very positive	22%	21%	23%
Don't know	12%	10%	14%
Totals	99%	100%	100%
Unweighted N	(418)	(217)	(201)

	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Very negative	1%	1%	2%	0%	2%	2%	1%	1%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Slightly negative	8%	10%	5%	8%	10%	9%	6%	8%
Neutral	35%	37%	31%	37%	30%	38%	34%	36%
Slightly positive	21%	18%	31%	6%	25%	19%	21%	22%
Very positive	22%	21%	23%	27%	24%	17%	24%	23%
Don't know	12%	13%	7%	21%	9%	15%	14%	10%
Totals	99%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(418)	(205)	(150)	(61)	(79)	(90)	(138)	(111)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very negative	1%	0%	2%	1%	5%
Slightly negative	8%	8%	6%	5%	9%
Neutral	35%	32%	31%	36%	30%
Slightly positive	21%	19%	23%	22%	33%
Very positive	22%	24%	27%	27%	12%
Don't know	12%	17%	11%	9%	11%
Totals	99%	100%	100%	100%	100%
Unweighted N	(418)	(116)	(86)	(86)	(81)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very negative	1%	1%	2%	0%	1%	0%	6%	1%	0%
Slightly negative	8%	8%	0%	15%	11%	14%	2%	6%	13%
Neutral	35%	33%	25%	39%	36%	39%	48%	32%	34%
Slightly positive	21%	25%	21%	16%	14%	23%	15%	29%	21%

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## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very positive	22%	24%	27%	17%	26%	16%	11%	26%	4%
Don't know	12%	9%	25%	13%	12%	8%	18%	6%	27%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(418)	(120)	(40)	(47)	(75)	(18)	(33)	(72)	(13)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very negative	1%	0%	2%	3%	0%	2%	0%	0%	2%
Slightly negative	8%	4%	11%	9%	9%	9%	4%	10%	6%
Neutral	35%	40%	33%	33%	28%	37%	27%	29%	39%
Slightly positive	21%	18%	20%	21%	33%	21%	26%	17%	23%
Very positive	22%	28%	18%	19%	23%	18%	27%	37%	18%
Don't know	12%	9%	16%	15%	7%	13%	16%	7%	12%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(418)	(127)	(136)	(90)	(65)	(244)	(55)	(76)	(43)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Very negative	1%	0%	3%	1%	0%	0%	2%
Slightly negative	8%	8%	17%	6%	8%	9%	3%
Neutral	35%	47%	26%	28%	43%	28%	34%
Slightly positive	21%	16%	30%	20%	25%	24%	19%
Very positive	22%	18%	15%	27%	15%	27%	28%
Don't know	12%	11%	8%	18%	9%	12%	13%
Totals	99%	100%	99%	100%	100%	100%	99%

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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(418)	(76)	(66)	(72)	(46)	(46)	(111)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very negative	1%	1%	3%	0%	2%	0%	1%
Slightly negative	8%	9%	10%	9%	13%	1%	2%
Neutral	35%	32%	22%	70%	36%	48%	33%
Slightly positive	21%	27%	28%	9%	20%	3%	18%
Very positive	22%	18%	24%	12%	25%	17%	31%
Don't know	12%	11%	13%	0%	4%	31%	15%
Totals	99%	98%	100%	100%	100%	100%	100%
Unweighted N	(418)	(166)	(48)	(21)	(68)	(30)	(84)





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	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Unweighted N	(999)	(513)	(294)	(189)	(176)	(228)	(347)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Very familiar	23%	24%	21%	19%	27%
Somewhat familiar	54%	49%	56%	62%	60%
Unfamiliar	15%	16%	18%	13%	10%
Not sure	7%	10%	5%	5%	2%
Totals	99%	99%	100%	99%	99%
Unweighted N	(999)	(279)	(238)	(203)	(157)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Very familiar	23%	27%	26%	21%	25%	23%	15%	22%	10%
Somewhat familiar	54%	55%	55%	59%	52%	55%	56%	59%	23%
Unfamiliar	15%	14%	14%	15%	16%	19%	19%	14%	14%
Not sure	7%	4%	5%	5%	7%	2%	10%	5%	53%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(999)	(266)	(116)	(97)	(191)	(56)	(78)	(166)	(29)

	Educational Attainment				Race/ethnicity				
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Very familiar	23%	20%	26%	23%	27%	20%	36%	29%	21%
Somewhat familiar	54%	47%	56%	62%	63%	60%	43%	44%	47%

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	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Unfamiliar	15%	22%	11%	11%	8%	14%	15%	16%	24%
Not sure	7%	11%	6%	4%	1%	6%	5%	11%	8%
Totals	99%	100%	99%	100%	99%	100%	99%	100%	100%
Unweighted N	(999)	(368)	(314)	(198)	(119)	(638)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Very familiar	23%	23%	24%	20%	18%	26%	26%
Somewhat familiar	54%	45%	54%	54%	58%	61%	57%
Unfamiliar	15%	22%	16%	17%	15%	9%	11%
Not sure	7%	9%	6%	9%	9%	4%	6%
Totals	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(999)	(186)	(149)	(175)	(106)	(107)	(273)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Very familiar	23%	26%	16%	20%	25%	12%	25%
Somewhat familiar	54%	55%	56%	53%	52%	49%	56%
Unfamiliar	15%	13%	18%	20%	16%	19%	13%
Not sure	7%	5%	9%	7%	7%	19%	5%
Totals	99%	99%	99%	100%	100%	99%	99%
Unweighted N	(999)	(359)	(108)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



5. How are you familiar with these programs? Please select all that apply.

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Reason for familiarity - I enrolled in CTE program	12%	10%	17%	10%	12%	8%
Reason for familiarity - Someone I know enrolled in CTE program	34%	37%	28%	35%	38%	31%
Reason for familiarity - TV ads	39%	27%	41%	44%	38%	40%
Reason for familiarity - Print ads	25%	13%	25%	24%	28%	33%
Reason for familiarity - Online ads	33%	42%	40%	34%	25%	28%
Reason for familiarity - Not sure	15%	13%	15%	15%	15%	22%
Unweighted N	(782)	(69)	(209)	(195)	(256)	(53)

	Total	Gender (banner)	
		Male	Female
Reason for familiarity - I enrolled in CTE program	12%	11%	13%
Reason for familiarity - Someone I know enrolled in CTE program	34%	31%	37%

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
Reason for familiarity - TV ads	39%	44%	35%
Reason for familiarity - Print ads	25%	26%	25%
Reason for familiarity - Online ads	33%	35%	31%
Reason for familiarity - Not sure	15%	16%	14%
Unweighted N	(782)	(372)	(410)

  

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Reason for familiarity - I enrolled in CTE program	12%	12%	13%	13%	11%	11%	13%	14%
Reason for familiarity - Someone I know enrolled in CTE program	34%	34%	33%	36%	36%	36%	32%	34%
Reason for familiarity - TV ads	39%	41%	39%	35%	44%	39%	38%	40%
Reason for familiarity - Print ads	25%	27%	25%	19%	29%	27%	22%	26%
Reason for familiarity - Online ads	33%	32%	37%	29%	30%	36%	31%	35%
Reason for familiarity - Not sure	15%	17%	14%	13%	13%	17%	14%	18%
Unweighted N	(782)	(410)	(223)	(146)	(134)	(169)	(283)	(196)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Reason for familiarity - I enrolled in CTE program	12%	16%	11%	8%	13%
Reason for familiarity - Someone I know enrolled in CTE program	34%	30%	31%	39%	40%
Reason for familiarity - TV ads	39%	40%	38%	43%	40%
Reason for familiarity - Print ads	25%	22%	25%	24%	37%
Reason for familiarity - Online ads	33%	40%	28%	32%	31%
Reason for familiarity - Not sure	15%	16%	19%	10%	14%
Unweighted N	(782)	(205)	(182)	(172)	(134)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Reason for familiarity - I enrolled in CTE program	12%	12%	5%	7%	17%	9%	14%	15%	17%
Reason for familiarity - Someone I know enrolled in CTE program	34%	37%	32%	36%	39%	30%	30%	31%	11%
Reason for familiarity - TV ads	39%	43%	26%	42%	43%	24%	46%	41%	31%

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Reason for familiarity - Print ads	25%	33%	19%	25%	22%	18%	33%	24%	0%
Reason for familiarity - Online ads	33%	37%	39%	34%	30%	31%	29%	27%	51%
Reason for familiarity - Not sure	15%	13%	14%	19%	19%	22%	11%	14%	20%
Unweighted N	(782)	(219)	(91)	(76)	(145)	(45)	(58)	(136)	(12)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Reason for familiarity - I enrolled in CTE program	12%	9%	21%	8%	5%	11%	14%	15%	15%
Reason for familiarity - Someone I know enrolled in CTE program	34%	28%	38%	32%	43%	35%	36%	28%	33%
Reason for familiarity - TV ads	39%	46%	34%	37%	39%	38%	42%	44%	40%
Reason for familiarity - Print ads	25%	20%	21%	32%	38%	25%	29%	20%	34%
Reason for familiarity - Online ads	33%	30%	33%	38%	34%	29%	45%	35%	41%
Reason for familiarity - Not sure	15%	17%	11%	17%	19%	17%	8%	18%	12%
Unweighted N	(782)	(246)	(261)	(169)	(106)	(512)	(91)	(120)	(59)

# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Reason for familiarity - I enrolled in CTE program	12%	14%	12%	10%	14%	13%	12%
Reason for familiarity - Someone I know enrolled in CTE program	34%	32%	34%	36%	31%	27%	38%
Reason for familiarity - TV ads	39%	47%	32%	32%	36%	42%	43%
Reason for familiarity - Print ads	25%	24%	19%	22%	32%	31%	27%
Reason for familiarity - Online ads	33%	38%	31%	31%	29%	41%	30%
Reason for familiarity - Not sure	15%	16%	12%	18%	18%	19%	12%
Unweighted N	(782)	(131)	(115)	(136)	(82)	(91)	(225)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Reason for familiarity - I enrolled in CTE program	12%	13%	8%	5%	17%	9%	12%
Reason for familiarity - Someone I know enrolled in CTE program	34%	37%	33%	29%	24%	39%	37%
Reason for familiarity - TV ads	39%	38%	42%	50%	40%	49%	36%



## Career and Technical Education Jan 2021



### Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Reason for familiarity - Print ads	25%	27%	31%	22%	13%	25%	28%
Reason for familiarity - Online ads	33%	30%	43%	55%	40%	40%	22%
Reason for familiarity - Not sure	15%	14%	12%	9%	17%	15%	19%
Unweighted N	(782)	(291)	(80)	(33)	(127)	(57)	(193)

# Career and Technical Education Jan 2021



6. Do you think CTE programs are seen as a better or worse alternative to a 4-year college degree by most people?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Better	26%	21%	22%	25%	28%	39%
Worse	19%	11%	21%	20%	20%	25%
About the same	28%	25%	30%	27%	29%	29%
Not sure	27%	43%	27%	28%	23%	7%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Better	26%	27%	25%
Worse	19%	19%	20%
About the same	28%	26%	30%
Not sure	27%	28%	25%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Better	26%	26%	23%	28%	18%	22%	32%	24%
Worse	19%	20%	19%	18%	22%	27%	14%	20%
About the same	28%	28%	28%	28%	31%	28%	27%	27%
Not sure	27%	25%	30%	26%	28%	23%	27%	28%
Totals	100%	99%	100%	100%	99%	100%	100%	99%

# Career and Technical Education Jan 2021



	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Better	26%	28%	26%	30%	23%
Worse	19%	13%	18%	19%	35%
About the same	28%	28%	28%	36%	23%
Not sure	27%	31%	28%	15%	19%
Totals	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Better	26%	20%	20%	10%	33%	27%	29%	39%	6%
Worse	19%	26%	19%	20%	15%	20%	17%	19%	3%
About the same	28%	33%	35%	37%	26%	20%	20%	23%	21%
Not sure	27%	21%	26%	33%	26%	33%	34%	18%	70%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

	Educational Attainment				Race/ethnicity				
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Better	26%	31%	28%	17%	15%	26%	30%	20%	30%
Worse	19%	7%	20%	28%	46%	24%	9%	12%	15%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
About the same	28%	28%	27%	34%	25%	27%	34%	33%	21%
Not sure	27%	34%	25%	21%	14%	23%	27%	35%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Better	26%	21%	34%	27%	19%	24%	26%
Worse	19%	12%	13%	16%	28%	25%	25%
About the same	28%	37%	23%	26%	24%	24%	29%
Not sure	27%	30%	30%	31%	29%	26%	19%
Totals	100%	100%	100%	100%	100%	99%	99%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Better	26%	28%	23%	28%	18%	22%	31%
Worse	19%	23%	19%	15%	22%	12%	16%
About the same	28%	28%	29%	32%	24%	28%	30%
Not sure	27%	21%	29%	25%	36%	38%	22%
Totals	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



7. And, do you think that is fair or unfair?

See CTE programs as worse alternative to 4-year college degree

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Fair	11%	15%	8%	11%	11%	17%
Unfair	68%	60%	80%	70%	63%	53%
Not sure	21%	25%	12%	19%	26%	30%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(209)	(18)	(60)	(51)	(65)	(15)

	Gender (banner)		
	Total	Male	Female
Fair	11%	11%	10%
Unfair	68%	67%	69%
Not sure	21%	21%	20%
Totals	100%	99%	99%
Unweighted N	(209)	(99)	(110)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Fair	11%	5%	19%	11%	11%	12%	4%	17%
Unfair	68%	68%	66%	75%	73%	62%	67%	73%
Not sure	21%	27%	15%	14%	16%	26%	29%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(209)	(110)	(60)	(38)	(40)	(63)	(57)	(49)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Fair	11%	18%	9%	0%	13%
Unfair	68%	70%	70%	65%	66%
Not sure	21%	12%	21%	35%	21%
Totals	100%	100%	100%	100%	100%
Unweighted N	(209)	(39)	(46)	(45)	(56)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Fair	11%	6%	11%	6%	11%	26%	2%	20%	0%
Unfair	68%	71%	66%	83%	64%	74%	80%	55%	100%
Not sure	21%	23%	22%	11%	25%	0%	18%	25%	0%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(209)	(69)	(25)	(22)	(31)	(12)	(15)	(34)	(1)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Fair	11%	16%	6%	13%	11%	12%	8%	6%	5%
Unfair	68%	72%	67%	68%	69%	63%	92%	85%	89%
Not sure	21%	12%	27%	19%	20%	25%	0%	9%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(209)	(33)	(68)	(58)	(50)	(166)	(10)	(21)	(12)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Fair	11%	8%	9%	9%	18%	10%	10%
Unfair	68%	83%	66%	66%	70%	65%	66%
Not sure	21%	9%	25%	25%	12%	25%	24%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(209)	(24)	(24)	(34)	(28)	(29)	(70)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Fair	11%	9%	5%	0%	23%	0%	12%
Unfair	68%	73%	73%	79%	66%	71%	57%
Not sure	21%	18%	22%	21%	11%	29%	31%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(209)	(87)	(26)	(7)	(39)	(12)	(38)

# Career and Technical Education Jan 2021



8. Would the U.S. benefit from an increase or a decrease in enrollment in these types of career and technical education programs?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Increase	70%	54%	65%	68%	79%	88%
Decrease	3%	7%	5%	3%	2%	0%
Not sure	26%	39%	30%	29%	19%	12%
Totals	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Increase	70%	72%	69%
Decrease	3%	4%	3%
Not sure	26%	24%	28%
Totals	99%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Increase	70%	70%	70%	71%	72%	71%	72%	66%
Decrease	3%	3%	5%	1%	3%	3%	3%	6%
Not sure	26%	26%	25%	28%	25%	26%	25%	28%
Totals	99%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)



# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Increase	70%	61%	78%	76%	78%
Decrease	3%	6%	3%	2%	3%
Not sure	26%	33%	19%	22%	19%
Totals	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Increase	70%	72%	59%	78%	70%	67%	72%	80%	28%	
Decrease	3%	6%	5%	1%	1%	7%	0%	3%	2%	
Not sure	26%	22%	36%	21%	28%	26%	28%	17%	70%	
Totals	99%	100%	100%	100%	99%	100%	100%	100%	100%	
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Increase	70%	65%	72%	76%	74%	75%	60%	64%	63%
Decrease	3%	4%	4%	3%	1%	2%	8%	9%	0%
Not sure	26%	31%	24%	21%	25%	23%	32%	27%	37%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Increase	70%	68%	69%	63%	64%	74%	79%
Decrease	3%	3%	6%	7%	2%	2%	1%
Not sure	26%	28%	25%	30%	34%	24%	20%
Totals	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Increase	70%	73%	65%	74%	63%	50%	81%
Decrease	3%	5%	3%	10%	5%	1%	1%
Not sure	26%	22%	32%	16%	32%	49%	18%
Totals	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



9. What do you think is the main hurdle preventing people from enrolling in career and technical education programs?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Cost is too high	27%	33%	33%	26%	25%	12%
It loses its value too quickly and becomes obsolete	3%	4%	2%	6%	1%	0%
There are better ways to acquire the skills necessary to get a job	5%	2%	7%	5%	3%	5%
The careers associated with CTE are not attractive	7%	9%	8%	7%	5%	4%
It's not as prestigious as a four-year college degree	29%	24%	30%	29%	29%	31%
Finding relevant programs is difficult	8%	6%	3%	8%	9%	23%
Employers don't value the CTE degree or certificate as much as alternatives	15%	18%	9%	14%	18%	21%
Something else	6%	4%	7%	5%	9%	3%
Totals	100%	100%	99%	100%	99%	99%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Cost is too high	27%	26%	29%

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	Total	Gender (banner)	
		Male	Female
It loses its value too quickly and becomes obsolete	3%	3%	2%
There are better ways to acquire the skills necessary to get a job	5%	6%	3%
The careers associated with CTE are not attractive	7%	10%	4%
It's not as prestigious as a four-year college degree	29%	29%	30%
Finding relevant programs is difficult	8%	7%	9%
Employers don't value the CTE degree or certificate as much as alternatives	15%	12%	18%
Something else	6%	7%	5%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Cost is too high	27%	26%	26%	34%	27%	25%	28%	28%
It loses its value too quickly and becomes obsolete	3%	4%	3%	0%	5%	1%	3%	2%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
There are better ways to acquire the skills necessary to get a job	5%	4%	5%	5%	4%	7%	5%	3%
The careers associated with CTE are not attractive	7%	8%	9%	2%	6%	5%	8%	7%
It's not as prestigious as a four-year college degree	29%	30%	27%	30%	33%	31%	27%	28%
Finding relevant programs is difficult	8%	7%	7%	9%	4%	11%	7%	8%
Employers don't value the CTE degree or certificate as much as alternatives	15%	14%	17%	12%	17%	13%	16%	14%
Something else	6%	7%	5%	8%	4%	7%	6%	8%
Totals	100%	100%	99%	100%	100%	100%	100%	98%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Cost is too high	27%	36%	29%	20%	17%
It loses its value too quickly and becomes obsolete	3%	2%	3%	4%	2%
There are better ways to acquire the skills necessary to get a job	5%	4%	7%	5%	5%

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
The careers associated with CTE are not attractive	7%	8%	6%	7%	7%
It's not as prestigious as a four-year college degree	29%	24%	29%	33%	31%
Finding relevant programs is difficult	8%	8%	7%	8%	7%
Employers don't value the CTE degree or certificate as much as alternatives	15%	12%	15%	15%	22%
Something else	6%	6%	4%	8%	8%
Totals	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Cost is too high	27%	29%	28%	29%	28%	22%	24%	24%	43%	
It loses its value too quickly and becomes obsolete	3%	5%	2%	3%	1%	1%	5%	1%	6%	
There are better ways to acquire the skills necessary to get a job	5%	3%	3%	3%	2%	4%	5%	10%	6%	
The careers associated with CTE are not attractive	7%	6%	9%	6%	10%	6%	9%	5%	0%	

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
It's not as prestigious as a four-year college degree	29%	30%	29%	30%	28%	26%	24%	36%	4%
Finding relevant programs is difficult	8%	5%	7%	8%	8%	14%	9%	7%	11%
Employers don't value the CTE degree or certificate as much as alternatives	15%	15%	17%	17%	12%	17%	14%	13%	22%
Something else	6%	6%	5%	4%	10%	10%	10%	3%	8%
Totals	100%	99%	100%	100%	99%	100%	100%	99%	100%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Cost is too high	27%	38%	24%	19%	14%	25%	33%	36%	25%
It loses its value too quickly and becomes obsolete	3%	3%	3%	2%	3%	2%	4%	6%	1%
There are better ways to acquire the skills necessary to get a job	5%	4%	5%	6%	2%	4%	4%	7%	3%
The careers associated with CTE are not attractive	7%	8%	5%	7%	8%	5%	7%	12%	11%
It's not as prestigious as a four-year college degree	29%	22%	33%	35%	36%	33%	18%	23%	30%

## Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Finding relevant programs is difficult	8%	10%	6%	6%	7%	8%	9%	3%	11%
Employers don't value the CTE degree or certificate as much as alternatives	15%	11%	17%	17%	18%	17%	14%	9%	12%
Something else	6%	4%	7%	8%	11%	6%	11%	4%	7%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Cost is too high	27%	37%	25%	29%	32%	25%	20%
It loses its value too quickly and becomes obsolete	3%	4%	6%	3%	2%	2%	1%
There are better ways to acquire the skills necessary to get a job	5%	3%	4%	5%	3%	8%	5%
The careers associated with CTE are not attractive	7%	7%	7%	8%	1%	9%	7%
It's not as prestigious as a four-year college degree	29%	26%	25%	28%	30%	35%	32%
Finding relevant programs is difficult	8%	5%	5%	6%	12%	7%	11%



# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Employers don't value the CTE degree or certificate as much as alternatives	15%	10%	20%	15%	15%	12%	16%
Something else	6%	7%	8%	5%	5%	2%	8%
Totals	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Cost is too high	27%	26%	27%	13%	35%	39%	24%
It loses its value too quickly and becomes obsolete	3%	3%	2%	2%	4%	5%	2%
There are better ways to acquire the skills necessary to get a job	5%	6%	6%	6%	5%	0%	4%
The careers associated with CTE are not attractive	7%	8%	8%	1%	7%	6%	5%
It's not as prestigious as a four-year college degree	29%	32%	30%	44%	19%	23%	31%
Finding relevant programs is difficult	8%	5%	7%	14%	7%	7%	11%
Employers don't value the CTE degree or certificate as much as alternatives	15%	13%	16%	4%	19%	13%	17%

# Career and Technical Education Jan 2021



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## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Something else	6%	7%	4%	15%	4%	7%	6%
Totals	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



10. Do you think you will need to gain additional training or skills in the future for your career goals?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Yes	34%	58%	50%	38%	14%	5%
No	49%	16%	27%	39%	79%	94%
Not sure	17%	26%	23%	23%	7%	1%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Yes	34%	31%	36%
No	49%	53%	46%
Not sure	17%	16%	17%
Totals	100%	100%	99%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Yes	34%	33%	41%	27%	34%	30%	34%	37%
No	49%	50%	42%	58%	52%	55%	48%	45%
Not sure	17%	17%	17%	15%	14%	15%	18%	18%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Yes	34%	37%	29%	35%	28%
No	49%	44%	61%	50%	53%
Not sure	17%	19%	10%	15%	19%
Totals	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Yes	34%	38%	38%	46%	30%	32%	24%	29%	34%	
No	49%	48%	43%	42%	49%	51%	67%	57%	18%	
Not sure	17%	14%	18%	12%	21%	17%	9%	14%	48%	
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%	
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Yes	34%	26%	41%	40%	31%	29%	42%	44%	42%
No	49%	54%	45%	43%	55%	54%	42%	45%	32%
Not sure	17%	20%	13%	17%	14%	17%	16%	11%	26%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Yes	34%	41%	38%	35%	36%	30%	27%
No	49%	40%	40%	48%	46%	53%	62%
Not sure	17%	19%	22%	17%	18%	17%	11%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Yes	34%	42%	47%	39%	57%	19%	6%
No	49%	42%	37%	51%	17%	46%	89%
Not sure	17%	16%	16%	10%	26%	35%	5%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



## 11. Why do you need additional training for your career

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
To change careers	16%	5%	21%	18%	13%	0%
To advance in my current role	31%	29%	33%	35%	26%	0%
Job security	10%	8%	10%	8%	11%	0%
To make myself more attractive to employers in general	21%	32%	21%	17%	16%	41%
I simply like to learn	19%	24%	11%	20%	30%	59%
Something else	3%	2%	4%	2%	3%	0%
Totals	100%	100%	100%	100%	99%	100%
Unweighted N	(352)	(62)	(144)	(94)	(49)	(3)

	Gender (banner)		
	Total	Male	Female
To change careers	16%	17%	15%
To advance in my current role	31%	31%	32%
Job security	10%	10%	9%
To make myself more attractive to employers in general	21%	23%	20%
I simply like to learn	19%	15%	22%
Something else	3%	4%	2%
Totals	100%	100%	100%
Unweighted N	(352)	(156)	(196)

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
To change careers	16%	15%	19%	11%	14%	11%	16%	20%
To advance in my current role	31%	34%	32%	23%	32%	32%	37%	23%
Job security	10%	10%	11%	6%	19%	13%	5%	8%
To make myself more attractive to employers in general	21%	24%	15%	28%	17%	17%	25%	23%
I simply like to learn	19%	15%	18%	32%	13%	22%	17%	23%
Something else	3%	2%	5%	0%	5%	5%	0%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(352)	(174)	(124)	(54)	(63)	(74)	(120)	(95)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
To change careers	16%	17%	22%	9%	22%
To advance in my current role	31%	33%	18%	46%	31%
Job security	10%	10%	8%	8%	10%
To make myself more attractive to employers in general	21%	18%	26%	23%	17%
I simply like to learn	19%	19%	24%	12%	17%
Something else	3%	3%	2%	2%	3%
Totals	100%	100%	100%	100%	100%
Unweighted N	(352)	(104)	(78)	(78)	(44)

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
To change careers	16%	19%	6%	12%	21%	3%	3%	28%	0%	
To advance in my current role	31%	27%	56%	36%	23%	31%	25%	32%	16%	
Job security	10%	14%	7%	3%	7%	5%	25%	9%	0%	
To make myself more attractive to employers in general	21%	13%	15%	35%	23%	24%	47%	19%	31%	
I simply like to learn	19%	24%	12%	7%	23%	37%	0%	12%	43%	
Something else	3%	3%	4%	7%	2%	0%	0%	0%	9%	
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%	
Unweighted N	(352)	(101)	(39)	(43)	(66)	(18)	(21)	(53)	(11)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
To change careers	16%	16%	13%	23%	12%	19%	10%	17%	5%
To advance in my current role	31%	19%	37%	38%	34%	33%	35%	25%	32%
Job security	10%	13%	6%	12%	7%	7%	12%	12%	15%
To make myself more attractive to employers in general	21%	22%	29%	15%	9%	21%	25%	25%	14%
I simply like to learn	19%	24%	15%	9%	36%	18%	17%	15%	28%
Something else	3%	6%	0%	3%	2%	1%	1%	6%	5%
Totals	100%	100%	100%	100%	100%	99%	100%	100%	99%
Unweighted N	(352)	(97)	(130)	(83)	(42)	(195)	(43)	(76)	(38)



# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
To change careers	16%	15%	18%	17%	5%	20%	18%
To advance in my current role	31%	29%	37%	40%	26%	37%	23%
Job security	10%	9%	9%	8%	12%	10%	11%
To make myself more attractive to employers in general	21%	31%	17%	14%	15%	18%	25%
I simply like to learn	19%	15%	15%	20%	31%	8%	22%
Something else	3%	1%	4%	0%	10%	7%	1%
Totals	100%	100%	100%	99%	99%	100%	100%
Unweighted N	(352)	(77)	(62)	(61)	(37)	(30)	(85)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
To change careers	16%	18%	9%	12%		20%	5%	13%
To advance in my current role	31%	41%	41%	22%		17%	3%	31%
Job security	10%	9%	8%	19%		10%	16%	0%
To make myself more attractive to employers in general	21%	16%	16%	2%		33%	41%	28%
I simply like to learn	19%	14%	26%	41%		17%	20%	27%
Something else	3%	2%	0%	4%		3%	14%	0%
Totals	100%	100%	100%	100%		100%	99%	99%
Unweighted N	(352)	(154)	(54)	(19)		(94)	(17)	(14)

# Career and Technical Education Jan 2021



12. When do you think you'll plan to enroll in an education program to gain those skills?

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
0-6 months	22%	21%	18%	20%	41%	41%
7-12 months	28%	24%	30%	27%	31%	0%
1-3 years	34%	40%	37%	35%	12%	0%
4-10 years	11%	14%	11%	13%	3%	0%
10+ years	5%	0%	3%	5%	13%	59%
Totals	100%	99%	99%	100%	100%	100%
Unweighted N	(349)	(62)	(143)	(92)	(49)	(3)

	Gender (banner)		
	Total	Male	Female
0-6 months	22%	19%	25%
7-12 months	28%	30%	26%
1-3 years	34%	30%	36%
4-10 years	11%	14%	9%
10+ years	5%	6%	4%
Totals	100%	99%	100%
Unweighted N	(349)	(153)	(196)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
0-6 months	22%	17%	25%	30%	22%	23%	19%	27%
7-12 months	28%	32%	28%	16%	17%	31%	35%	23%
1-3 years	34%	35%	33%	29%	49%	31%	30%	30%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
4-10 years	11%	12%	10%	12%	11%	12%	8%	15%
10+ years	5%	3%	4%	12%	1%	3%	7%	5%
Totals	100%	99%	100%	99%	100%	100%	99%	100%
Unweighted N	(349)	(172)	(123)	(54)	(62)	(73)	(119)	(95)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
0-6 months	22%	20%	27%	23%	20%
7-12 months	28%	29%	23%	31%	29%
1-3 years	34%	33%	33%	31%	37%
4-10 years	11%	11%	15%	6%	10%
10+ years	5%	6%	2%	8%	4%
Totals	100%	99%	100%	99%	100%
Unweighted N	(349)	(104)	(76)	(78)	(43)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
0-6 months	22%	21%	32%	16%	18%	26%	9%	28%	33%
7-12 months	28%	34%	26%	26%	22%	15%	22%	32%	34%
1-3 years	34%	30%	31%	40%	41%	33%	47%	28%	17%
4-10 years	11%	9%	10%	18%	11%	21%	17%	8%	0%
10+ years	5%	6%	1%	0%	8%	5%	5%	4%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(349)	(100)	(38)	(43)	(65)	(18)	(21)	(53)	(11)

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
0-6 months	22%	22%	22%	22%	27%	21%	23%	29%	15%
7-12 months	28%	25%	28%	34%	26%	27%	21%	27%	43%
1-3 years	34%	27%	36%	37%	35%	35%	39%	30%	26%
4-10 years	11%	17%	10%	5%	10%	11%	14%	11%	8%
10+ years	5%	9%	4%	2%	2%	6%	3%	3%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(349)	(96)	(130)	(83)	(40)	(194)	(43)	(76)	(36)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
0-6 months	22%	16%	31%	18%	30%	22%	22%
7-12 months	28%	28%	23%	34%	20%	36%	27%
1-3 years	34%	33%	32%	34%	47%	32%	28%
4-10 years	11%	17%	7%	14%	3%	5%	12%
10+ years	5%	5%	7%	0%	0%	4%	11%
Totals	100%	99%	100%	100%	100%	99%	100%
Unweighted N	(349)	(77)	(61)	(61)	(37)	(30)	(83)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
0-6 months	22%	21%	27%	30%	23%	9%	24%
7-12 months	28%	33%	23%	4%	30%	15%	24%
1-3 years	34%	32%	30%	28%	36%	52%	32%
4-10 years	11%	10%	20%	21%	8%	9%	0%
10+ years	5%	4%	0%	17%	2%	15%	20%

# Career and Technical Education Jan 2021



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## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Totals	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(349)	(151)	(54)	(19)	(94)	(17)	(14)

# Career and Technical Education Jan 2021



13A. What are the educational paths that make most sense for you to get that training? (Please rank any option that applies to you.) — Educational paths ranking – Ranked 1

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
4-year college or university	19%	42%	19%	11%	9%	0%
Online 4-year college or university	9%	4%	15%	5%	3%	0%
2-year college or university degree or certificate program	14%	13%	15%	16%	7%	0%
Career or technical education program	15%	10%	10%	18%	27%	32%
Certificates, badges, or micro-credentials	19%	13%	15%	27%	28%	0%
Apprenticeship program	4%	4%	2%	7%	3%	0%
Switch jobs and get on-the-job training at new business or organization	7%	3%	11%	4%	3%	27%
Join the military	2%	3%	2%	0%	3%	0%
A career exploration activity or program that tries to find the best career for you	4%	1%	3%	3%	8%	41%
Something else	7%	7%	6%	9%	9%	0%
Totals	100%	100%	98%	100%	100%	100%
Unweighted N	(348)	(62)	(143)	(91)	(49)	(3)

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
4-year college or university	19%	19%	20%
Online 4-year college or university	9%	9%	8%
2-year college or university degree or certificate program	14%	8%	19%
Career or technical education program	15%	12%	16%
Certificates, badges, or micro-credentials	19%	21%	18%
Apprenticeship program	4%	7%	1%
Switch jobs and get on-the-job training at new business or organization	7%	10%	5%
Join the military	2%	2%	2%
A career exploration activity or program that tries to find the best career for you	4%	4%	3%
Something else	7%	7%	8%
Totals	100%	99%	100%
Unweighted N	(348)	(153)	(195)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
4-year college or university	19%	14%	25%	23%	15%	19%	22%	20%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Online 4-year college or university	9%	10%	6%	11%	10%	4%	14%	4%
2-year college or university degree or certificate program	14%	15%	12%	15%	19%	14%	14%	10%
Career or technical education program	15%	14%	11%	24%	15%	7%	15%	18%
Certificates, badges, or micro-credentials	19%	27%	12%	12%	22%	31%	16%	15%
Apprenticeship program	4%	3%	6%	0%	6%	5%	2%	5%
Switch jobs and get on-the-job training at new business or organization	7%	8%	5%	8%	7%	7%	5%	10%
Join the military	2%	1%	4%	2%	0%	0%	3%	3%
A career exploration activity or program that tries to find the best career for you	4%	2%	7%	2%	5%	5%	3%	3%
Something else	7%	6%	11%	3%	1%	8%	6%	12%
Totals	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(348)	(171)	(123)	(54)	(62)	(72)	(119)	(95)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
4-year college or university	19%	19%	17%	19%	19%



# Career and Technical Education Jan 2021



	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Online 4-year college or university	9%	10%	15%	9%	2%
2-year college or university degree or certificate program	14%	19%	15%	9%	7%
Career or technical education program	15%	25%	8%	9%	15%
Certificates, badges, or micro-credentials	19%	12%	14%	32%	27%
Apprenticeship program	4%	3%	4%	7%	3%
Switch jobs and get on-the-job training at new business or organization	7%	6%	5%	5%	8%
Join the military	2%	1%	0%	3%	0%
A career exploration activity or program that tries to find the best career for you	4%	2%	8%	0%	2%
Something else	7%	3%	12%	6%	16%
Totals	100%	100%	98%	99%	99%
Unweighted N	(348)	(104)	(76)	(77)	(43)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
4-year college or university	19%	25%	19%	25%	8%	20%	18%	19%	18%

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Online 4-year college or university	9%	10%	17%	11%	4%	0%	3%	10%	0%
2-year college or university degree or certificate program	14%	12%	17%	18%	14%	5%	18%	9%	26%
Career or technical education program	15%	10%	18%	7%	24%	0%	23%	20%	7%
Certificates, badges, or micro-credentials	19%	17%	21%	15%	17%	35%	30%	16%	27%
Apprenticeship program	4%	5%	1%	6%	3%	0%	0%	8%	0%
Switch jobs and get on-the-job training at new business or organization	7%	5%	4%	7%	15%	17%	7%	4%	0%
Join the military	2%	0%	0%	3%	2%	0%	0%	4%	16%
A career exploration activity or program that tries to find the best career for you	4%	5%	3%	1%	4%	15%	0%	2%	0%
Something else	7%	11%	0%	7%	9%	8%	0%	7%	6%
Totals	100%	100%	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(348)	(100)	(37)	(43)	(65)	(18)	(21)	(53)	(11)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
4-year college or university	19%	14%	21%	25%	15%	20%	10%	24%	21%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Online 4-year college or university	9%	9%	8%	9%	10%	10%	14%	5%	1%
2-year college or university degree or certificate program	14%	17%	17%	8%	5%	10%	14%	25%	9%
Career or technical education program	15%	18%	18%	7%	8%	14%	24%	15%	5%
Certificates, badges, or micro-credentials	19%	14%	16%	27%	29%	21%	24%	10%	24%
Apprenticeship program	4%	9%	3%	1%	1%	3%	3%	6%	5%
Switch jobs and get on-the-job training at new business or organization	7%	6%	7%	8%	6%	9%	4%	6%	3%
Join the military	2%	2%	2%	2%	0%	1%	0%	0%	15%
A career exploration activity or program that tries to find the best career for you	4%	5%	3%	2%	6%	3%	6%	4%	2%
Something else	7%	5%	4%	11%	20%	8%	1%	5%	14%
Totals	100%	99%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(348)	(96)	(130)	(82)	(40)	(193)	(43)	(76)	(36)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
4-year college or university	19%	30%	32%	17%	10%	12%	8%

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Online 4-year college or university	9%	6%	9%	16%	2%	13%	7%
2-year college or university degree or certificate program	14%	21%	9%	10%	3%	14%	18%
Career or technical education program	15%	9%	17%	17%	7%	19%	20%
Certificates, badges, or micro-credentials	19%	14%	11%	22%	32%	22%	21%
Apprenticeship program	4%	6%	1%	3%	7%	0%	5%
Switch jobs and get on-the-job training at new business or organization	7%	7%	11%	6%	8%	5%	6%
Join the military	2%	0%	2%	3%	3%	4%	1%
A career exploration activity or program that tries to find the best career for you	4%	3%	1%	1%	8%	6%	5%
Something else	7%	4%	7%	4%	20%	4%	9%
Totals	100%	100%	100%	99%	100%	99%	100%
Unweighted N	(348)	(77)	(60)	(61)	(37)	(30)	(83)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
4-year college or university	19%	15%	24%	21%	26%	18%	0%

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Online 4-year college or university	9%	11%	7%	4%	8%	11%	0%
2-year college or university degree or certificate program	14%	12%	19%	2%	13%	19%	18%
Career or technical education program	15%	12%	17%	12%	15%	24%	27%
Certificates, badges, or micro-credentials	19%	27%	16%	35%	12%	7%	0%
Apprenticeship program	4%	4%	4%	0%	6%	0%	0%
Switch jobs and get on-the-job training at new business or organization	7%	8%	6%	5%	7%	0%	18%
Join the military	2%	1%	2%	0%	3%	0%	8%
A career exploration activity or program that tries to find the best career for you	4%	1%	4%	0%	3%	13%	23%
Something else	7%	9%	1%	19%	6%	7%	5%
Totals	100%	100%	100%	98%	99%	99%	99%
Unweighted N	(348)	(151)	(53)	(19)	(94)	(17)	(14)

# Career and Technical Education Jan 2021



13B. What are the educational paths that make most sense for you to get that training? (Please rank any option that applies to you.) — Educational paths ranking – Ranked 2

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
4-year college or university	4%	2%	6%	2%	3%	0%
Online 4-year college or university	10%	16%	8%	11%	5%	41%
2-year college or university degree or certificate program	13%	10%	10%	19%	17%	0%
Career or technical education program	16%	6%	20%	19%	11%	0%
Certificates, badges, or micro-credentials	18%	18%	22%	13%	17%	0%
Apprenticeship program	11%	11%	9%	11%	16%	32%
Switch jobs and get on-the-job training at new business or organization	10%	11%	10%	11%	7%	0%
Join the military	1%	0%	1%	2%	0%	0%
A career exploration activity or program that tries to find the best career for you	9%	21%	5%	7%	12%	0%
Something else	7%	5%	8%	5%	12%	27%
Totals	99%	100%	99%	100%	100%	100%
Unweighted N	(321)	(58)	(133)	(83)	(44)	(3)

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
4-year college or university	4%	4%	4%
Online 4-year college or university	10%	8%	12%
2-year college or university degree or certificate program	13%	13%	13%
Career or technical education program	16%	13%	17%
Certificates, badges, or micro-credentials	18%	18%	18%
Apprenticeship program	11%	16%	8%
Switch jobs and get on-the-job training at new business or organization	10%	10%	10%
Join the military	1%	2%	0%
A career exploration activity or program that tries to find the best career for you	9%	7%	11%
Something else	7%	8%	7%
Totals	99%	99%	100%
Unweighted N	(321)	(139)	(182)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
4-year college or university	4%	3%	4%	4%	4%	5%	4%	2%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Online 4-year college or university	10%	11%	10%	11%	9%	7%	11%	12%
2-year college or university degree or certificate program	13%	9%	18%	13%	16%	11%	13%	13%
Career or technical education program	16%	17%	18%	8%	24%	19%	13%	12%
Certificates, badges, or micro-credentials	18%	18%	18%	17%	10%	19%	18%	23%
Apprenticeship program	11%	13%	7%	16%	11%	11%	11%	11%
Switch jobs and get on-the-job training at new business or organization	10%	9%	15%	1%	15%	14%	6%	9%
Join the military	1%	1%	1%	2%	0%	2%	2%	1%
A career exploration activity or program that tries to find the best career for you	9%	8%	6%	20%	7%	0%	15%	9%
Something else	7%	10%	3%	8%	3%	12%	7%	8%
Totals	99%	99%	100%	100%	99%	100%	100%	100%
Unweighted N	(321)	(160)	(112)	(49)	(60)	(66)	(107)	(88)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
4-year college or university	4%	2%	8%	7%	4%



# Career and Technical Education Jan 2021



	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Online 4-year college or university	10%	7%	13%	10%	7%
2-year college or university degree or certificate program	13%	15%	14%	11%	12%
Career or technical education program	16%	15%	17%	19%	17%
Certificates, badges, or micro-credentials	18%	26%	17%	11%	18%
Apprenticeship program	11%	10%	14%	12%	8%
Switch jobs and get on-the-job training at new business or organization	10%	10%	7%	10%	14%
Join the military	1%	2%	2%	1%	0%
A career exploration activity or program that tries to find the best career for you	9%	7%	5%	11%	10%
Something else	7%	5%	3%	8%	10%
Totals	99%	99%	100%	100%	100%
Unweighted N	(321)	(95)	(67)	(71)	(42)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
4-year college or university	4%	6%	6%	0%	4%	9%	0%	3%	0%

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Online 4-year college or university	10%	13%	2%	23%	1%	6%	0%	17%	12%
2-year college or university degree or certificate program	13%	11%	12%	9%	15%	21%	10%	17%	11%
Career or technical education program	16%	19%	18%	15%	13%	19%	25%	11%	0%
Certificates, badges, or micro-credentials	18%	15%	33%	20%	19%	0%	19%	20%	0%
Apprenticeship program	11%	7%	7%	7%	20%	18%	21%	10%	7%
Switch jobs and get on-the-job training at new business or organization	10%	10%	9%	9%	5%	16%	21%	5%	28%
Join the military	1%	1%	4%	0%	0%	0%	0%	2%	0%
A career exploration activity or program that tries to find the best career for you	9%	10%	7%	10%	6%	0%	0%	10%	42%
Something else	7%	7%	2%	7%	17%	11%	4%	5%	0%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(321)	(95)	(33)	(39)	(57)	(17)	(20)	(49)	(11)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
4-year college or university	4%	4%	4%	2%	6%	4%	2%	5%	2%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Online 4-year college or university	10%	10%	12%	8%	11%	11%	8%	12%	6%
2-year college or university degree or certificate program	13%	16%	12%	13%	8%	15%	18%	6%	11%
Career or technical education program	16%	18%	18%	11%	9%	13%	28%	19%	7%
Certificates, badges, or micro-credentials	18%	12%	19%	24%	20%	18%	20%	20%	11%
Apprenticeship program	11%	13%	13%	7%	8%	14%	3%	9%	15%
Switch jobs and get on-the-job training at new business or organization	10%	10%	6%	12%	21%	6%	9%	14%	20%
Join the military	1%	2%	0%	1%	3%	1%	2%	1%	0%
A career exploration activity or program that tries to find the best career for you	9%	13%	8%	8%	4%	9%	3%	12%	16%
Something else	7%	2%	8%	14%	10%	9%	7%	2%	12%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(321)	(90)	(122)	(72)	(37)	(173)	(42)	(71)	(35)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
4-year college or university	4%	2%	6%	3%	5%	3%	4%

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Online 4-year college or university	10%	20%	5%	6%	9%	8%	8%
2-year college or university degree or certificate program	13%	8%	12%	12%	20%	21%	15%
Career or technical education program	16%	13%	17%	23%	20%	16%	9%
Certificates, badges, or micro-credentials	18%	18%	17%	15%	16%	21%	20%
Apprenticeship program	11%	9%	12%	10%	11%	5%	16%
Switch jobs and get on-the-job training at new business or organization	10%	12%	5%	10%	17%	6%	10%
Join the military	1%	1%	2%	0%	0%	3%	1%
A career exploration activity or program that tries to find the best career for you	9%	9%	15%	10%	2%	6%	10%
Something else	7%	7%	9%	11%	0%	11%	6%
Totals	99%	99%	100%	100%	100%	100%	99%
Unweighted N	(321)	(73)	(56)	(54)	(35)	(27)	(76)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
4-year college or university	4%	5%	2%	5%	2%	13%	0%

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Online 4-year college or university	10%	9%	14%	0%	9%	4%	30%
2-year college or university degree or certificate program	13%	17%	11%	4%	6%	44%	0%
Career or technical education program	16%	21%	16%	5%	11%	17%	8%
Certificates, badges, or micro-credentials	18%	13%	34%	0%	23%	5%	7%
Apprenticeship program	11%	6%	10%	52%	14%	0%	17%
Switch jobs and get on-the-job training at new business or organization	10%	11%	8%	20%	10%	8%	0%
Join the military	1%	2%	0%	7%	0%	0%	0%
A career exploration activity or program that tries to find the best career for you	9%	6%	3%	7%	17%	8%	17%
Something else	7%	10%	2%	0%	8%	0%	21%
Totals	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(321)	(139)	(50)	(16)	(88)	(15)	(13)

# Career and Technical Education Jan 2021



13C. What are the educational paths that make most sense for you to get that training? (Please rank any option that applies to you.) — Educational paths ranking – Ranked 3

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
4-year college or university	4%	7%	3%	4%	4%	0%
Online 4-year college or university	11%	11%	15%	3%	14%	0%
2-year college or university degree or certificate program	13%	10%	13%	13%	13%	32%
Career or technical education program	17%	19%	17%	18%	9%	0%
Certificates, badges, or micro-credentials	14%	12%	13%	19%	16%	0%
Apprenticeship program	9%	15%	4%	10%	11%	0%
Switch jobs and get on-the-job training at new business or organization	14%	11%	11%	19%	21%	0%
Join the military	2%	3%	2%	3%	0%	0%
A career exploration activity or program that tries to find the best career for you	13%	11%	18%	8%	12%	27%
Something else	3%	1%	3%	3%	0%	41%
Totals	100%	100%	99%	100%	100%	100%
Unweighted N	(286)	(57)	(117)	(73)	(36)	(3)

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
4-year college or university	4%	4%	4%
Online 4-year college or university	11%	8%	13%
2-year college or university degree or certificate program	13%	16%	10%
Career or technical education program	17%	18%	15%
Certificates, badges, or micro-credentials	14%	10%	18%
Apprenticeship program	9%	12%	6%
Switch jobs and get on-the-job training at new business or organization	14%	12%	16%
Join the military	2%	3%	2%
A career exploration activity or program that tries to find the best career for you	13%	13%	13%
Something else	3%	4%	2%
Totals	100%	100%	99%
Unweighted N	(286)	(128)	(158)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
4-year college or university	4%	5%	4%	0%	7%	5%	4%	2%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Online 4-year college or university	11%	4%	19%	11%	16%	7%	11%	8%
2-year college or university degree or certificate program	13%	12%	12%	15%	17%	15%	10%	13%
Career or technical education program	17%	20%	13%	15%	10%	17%	21%	15%
Certificates, badges, or micro-credentials	14%	13%	18%	12%	16%	9%	13%	19%
Apprenticeship program	9%	12%	4%	12%	9%	9%	11%	6%
Switch jobs and get on-the-job training at new business or organization	14%	14%	12%	21%	6%	12%	18%	15%
Join the military	2%	2%	3%	0%	2%	3%	2%	1%
A career exploration activity or program that tries to find the best career for you	13%	14%	13%	12%	16%	19%	8%	15%
Something else	3%	4%	2%	2%	1%	4%	2%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(286)	(141)	(101)	(44)	(54)	(59)	(97)	(76)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
4-year college or university	4%	4%	1%	6%	4%



# Career and Technical Education Jan 2021



	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Online 4-year college or university	11%	11%	13%	6%	17%
2-year college or university degree or certificate program	13%	18%	12%	12%	9%
Career or technical education program	17%	13%	24%	18%	5%
Certificates, badges, or micro-credentials	14%	12%	13%	20%	22%
Apprenticeship program	9%	6%	9%	4%	12%
Switch jobs and get on-the-job training at new business or organization	14%	16%	20%	8%	19%
Join the military	2%	1%	1%	5%	4%
A career exploration activity or program that tries to find the best career for you	13%	18%	7%	14%	8%
Something else	3%	1%	0%	6%	0%
Totals	100%	100%	100%	99%	100%
Unweighted N	(286)	(88)	(63)	(58)	(34)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
4-year college or university	4%	1%	9%	5%	5%	0%	0%	7%	9%

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Online 4-year college or university	11%	13%	3%	11%	6%	17%	12%	12%	16%
2-year college or university degree or certificate program	13%	19%	10%	4%	19%	6%	21%	5%	12%
Career or technical education program	17%	17%	14%	21%	19%	25%	5%	12%	23%
Certificates, badges, or micro-credentials	14%	19%	15%	13%	13%	0%	6%	19%	0%
Apprenticeship program	9%	9%	5%	20%	6%	8%	0%	8%	11%
Switch jobs and get on-the-job training at new business or organization	14%	12%	16%	10%	16%	7%	22%	21%	0%
Join the military	2%	2%	2%	0%	0%	13%	9%	0%	0%
A career exploration activity or program that tries to find the best career for you	13%	7%	24%	12%	10%	23%	13%	12%	28%
Something else	3%	1%	1%	4%	6%	0%	12%	4%	0%
Totals	100%	100%	99%	100%	100%	99%	100%	100%	99%
Unweighted N	(286)	(86)	(27)	(34)	(50)	(15)	(15)	(48)	(11)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
4-year college or university	4%	6%	2%	3%	6%	7%	0%	3%	0%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Online 4-year college or university	11%	11%	8%	11%	17%	9%	0%	15%	25%
2-year college or university degree or certificate program	13%	16%	14%	9%	7%	10%	25%	11%	10%
Career or technical education program	17%	12%	17%	27%	8%	16%	8%	19%	27%
Certificates, badges, or micro-credentials	14%	13%	15%	13%	21%	15%	14%	12%	17%
Apprenticeship program	9%	7%	12%	7%	7%	10%	10%	8%	5%
Switch jobs and get on-the-job training at new business or organization	14%	12%	19%	10%	12%	16%	22%	7%	8%
Join the military	2%	1%	1%	3%	5%	3%	0%	3%	0%
A career exploration activity or program that tries to find the best career for you	13%	19%	7%	15%	11%	10%	21%	18%	7%
Something else	3%	3%	4%	1%	5%	4%	0%	3%	1%
Totals	100%	100%	99%	99%	99%	100%	100%	99%	100%
Unweighted N	(286)	(87)	(110)	(62)	(27)	(152)	(40)	(62)	(32)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
4-year college or university	4%	5%	2%	3%	9%	7%	2%

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Online 4-year college or university	11%	10%	19%	14%	9%	7%	5%
2-year college or university degree or certificate program	13%	12%	9%	22%	11%	0%	15%
Career or technical education program	17%	24%	16%	4%	20%	24%	14%
Certificates, badges, or micro-credentials	14%	10%	12%	16%	18%	29%	12%
Apprenticeship program	9%	10%	9%	9%	9%	9%	8%
Switch jobs and get on-the-job training at new business or organization	14%	4%	18%	11%	12%	17%	25%
Join the military	2%	5%	1%	3%	0%	0%	1%
A career exploration activity or program that tries to find the best career for you	13%	17%	12%	16%	3%	3%	17%
Something else	3%	3%	2%	2%	9%	4%	1%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(286)	(67)	(52)	(48)	(32)	(22)	(65)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
4-year college or university	4%	4%	4%	0%	4%	0%	9%

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Online 4-year college or university	11%	11%	10%	9%	10%	18%	4%
2-year college or university degree or certificate program	13%	16%	7%	18%	14%	5%	6%
Career or technical education program	17%	11%	19%	26%	21%	26%	6%
Certificates, badges, or micro-credentials	14%	17%	9%	10%	9%	28%	31%
Apprenticeship program	9%	9%	5%	0%	12%	9%	13%
Switch jobs and get on-the-job training at new business or organization	14%	15%	22%	10%	13%	4%	7%
Join the military	2%	4%	0%	4%	2%	0%	0%
A career exploration activity or program that tries to find the best career for you	13%	10%	19%	23%	14%	6%	14%
Something else	3%	3%	5%	0%	1%	4%	10%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(286)	(117)	(46)	(16)	(79)	(15)	(13)

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13D. What are the educational paths that make most sense for you to get that training? (Please rank any option that applies to you.) — Educational paths ranking – Ranked 4

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
4-year college or university	7%	5%	9%	5%	6%	0%
Online 4-year college or university	7%	11%	7%	6%	5%	0%
2-year college or university degree or certificate program	9%	9%	10%	7%	8%	0%
Career or technical education program	15%	10%	21%	11%	17%	0%
Certificates, badges, or micro-credentials	9%	12%	7%	10%	9%	0%
Apprenticeship program	11%	4%	8%	20%	9%	27%
Switch jobs and get on-the-job training at new business or organization	11%	12%	9%	15%	6%	41%
Join the military	2%	3%	0%	1%	7%	32%
A career exploration activity or program that tries to find the best career for you	15%	20%	12%	15%	17%	0%
Something else	14%	14%	17%	10%	15%	0%
Totals	100%	100%	100%	100%	99%	100%
Unweighted N	(271)	(53)	(109)	(72)	(34)	(3)

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
4-year college or university	7%	6%	7%
Online 4-year college or university	7%	6%	8%
2-year college or university degree or certificate program	9%	5%	12%
Career or technical education program	15%	21%	10%
Certificates, badges, or micro-credentials	9%	9%	10%
Apprenticeship program	11%	9%	12%
Switch jobs and get on-the-job training at new business or organization	11%	15%	8%
Join the military	2%	2%	2%
A career exploration activity or program that tries to find the best career for you	15%	12%	17%
Something else	14%	14%	14%
Totals	100%	99%	100%
Unweighted N	(271)	(124)	(147)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
4-year college or university	7%	6%	8%	5%	15%	5%	3%	7%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Online 4-year college or university	7%	5%	12%	3%	2%	8%	7%	12%
2-year college or university degree or certificate program	9%	8%	10%	8%	6%	6%	11%	10%
Career or technical education program	15%	11%	20%	19%	17%	13%	17%	13%
Certificates, badges, or micro-credentials	9%	10%	7%	10%	9%	10%	14%	2%
Apprenticeship program	11%	9%	8%	22%	11%	12%	7%	14%
Switch jobs and get on-the-job training at new business or organization	11%	14%	9%	9%	10%	2%	14%	13%
Join the military	2%	2%	2%	3%	1%	4%	3%	1%
A career exploration activity or program that tries to find the best career for you	15%	16%	15%	11%	10%	26%	15%	11%
Something else	14%	19%	9%	9%	19%	14%	9%	17%
Totals	100%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(271)	(138)	(93)	(40)	(51)	(54)	(93)	(73)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
4-year college or university	7%	5%	15%	3%	8%



# Career and Technical Education Jan 2021



	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Online 4-year college or university	7%	15%	3%	4%	8%
2-year college or university degree or certificate program	9%	6%	10%	15%	12%
Career or technical education program	15%	17%	16%	11%	18%
Certificates, badges, or micro-credentials	9%	4%	14%	3%	7%
Apprenticeship program	11%	17%	7%	8%	4%
Switch jobs and get on-the-job training at new business or organization	11%	8%	7%	26%	5%
Join the military	2%	3%	1%	3%	0%
A career exploration activity or program that tries to find the best career for you	15%	17%	10%	10%	17%
Something else	14%	7%	16%	17%	19%
Totals	100%	99%	99%	100%	98%
Unweighted N	(271)	(85)	(59)	(54)	(32)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
4-year college or university	7%	7%	0%	11%	8%	8%	12%	7%	0%

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Online 4-year college or university	7%	4%	2%	6%	14%	8%	0%	11%	17%
2-year college or university degree or certificate program	9%	13%	5%	11%	2%	18%	15%	5%	4%
Career or technical education program	15%	16%	15%	17%	11%	16%	12%	21%	5%
Certificates, badges, or micro-credentials	9%	14%	0%	6%	12%	6%	0%	13%	0%
Apprenticeship program	11%	10%	21%	10%	6%	13%	26%	2%	18%
Switch jobs and get on-the-job training at new business or organization	11%	6%	19%	12%	14%	8%	0%	14%	18%
Join the military	2%	4%	0%	1%	3%	0%	4%	1%	0%
A career exploration activity or program that tries to find the best career for you	15%	16%	18%	13%	21%	11%	17%	9%	7%
Something else	14%	10%	19%	13%	9%	12%	14%	17%	31%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(271)	(78)	(24)	(34)	(46)	(15)	(15)	(48)	(11)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
4-year college or university	7%	3%	9%	7%	10%	9%	0%	8%	5%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Online 4-year college or university	7%	9%	6%	8%	6%	6%	17%	3%	5%
2-year college or university degree or certificate program	9%	11%	4%	7%	27%	6%	2%	18%	15%
Career or technical education program	15%	15%	17%	14%	12%	17%	12%	14%	17%
Certificates, badges, or micro-credentials	9%	10%	13%	2%	5%	11%	11%	8%	4%
Apprenticeship program	11%	16%	9%	7%	5%	9%	14%	14%	7%
Switch jobs and get on-the-job training at new business or organization	11%	13%	10%	12%	6%	11%	9%	17%	3%
Join the military	2%	3%	2%	1%	4%	1%	3%	2%	5%
A career exploration activity or program that tries to find the best career for you	15%	9%	18%	19%	10%	13%	26%	9%	15%
Something else	14%	11%	12%	23%	15%	17%	5%	7%	24%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(271)	(82)	(107)	(59)	(23)	(142)	(39)	(60)	(30)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
4-year college or university	7%	9%	5%	5%	5%	0%	10%

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## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Online 4-year college or university	7%	10%	8%	7%	8%	8%	3%
2-year college or university degree or certificate program	9%	13%	7%	3%	22%	0%	7%
Career or technical education program	15%	18%	21%	13%	6%	12%	16%
Certificates, badges, or micro-credentials	9%	11%	16%	15%	3%	0%	4%
Apprenticeship program	11%	6%	8%	7%	11%	30%	13%
Switch jobs and get on-the-job training at new business or organization	11%	12%	3%	18%	13%	11%	11%
Join the military	2%	2%	0%	1%	0%	2%	6%
A career exploration activity or program that tries to find the best career for you	15%	7%	25%	15%	21%	10%	13%
Something else	14%	12%	7%	16%	10%	27%	17%
Totals	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(271)	(64)	(50)	(45)	(29)	(22)	(61)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
4-year college or university	7%	9%	5%	0%	6%	8%	0%

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Online 4-year college or university	7%	11%	6%	8%	6%	0%	0%
2-year college or university degree or certificate program	9%	9%	4%	29%	10%	10%	0%
Career or technical education program	15%	21%	12%	0%	15%	14%	0%
Certificates, badges, or micro-credentials	9%	7%	9%	20%	10%	10%	7%
Apprenticeship program	11%	5%	17%	9%	7%	32%	25%
Switch jobs and get on-the-job training at new business or organization	11%	11%	13%	0%	12%	0%	25%
Join the military	2%	0%	0%	8%	2%	9%	11%
A career exploration activity or program that tries to find the best career for you	15%	13%	20%	9%	18%	4%	7%
Something else	14%	13%	14%	17%	13%	13%	25%
Totals	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(271)	(111)	(44)	(16)	(74)	(14)	(12)

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## 14. What is the main reason you chose "?"

*Think will need additional training in the future*

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
It is the most respected option	15%	24%	13%	14%	12%	0%
It's the fastest option	21%	8%	28%	17%	29%	0%
It's the most affordable option	22%	15%	19%	29%	25%	41%
The content for that option is the best quality, and so I will learn the most	25%	29%	23%	28%	18%	59%
Something else	10%	8%	13%	8%	12%	0%
Not sure	6%	16%	4%	4%	4%	0%
Totals	99%	100%	100%	100%	100%	100%
Unweighted N	(348)	(62)	(143)	(91)	(49)	(3)

	Gender (banner)		
	Total	Male	Female
It is the most respected option	15%	24%	8%
It's the fastest option	21%	19%	23%
It's the most affordable option	22%	20%	24%
The content for that option is the best quality, and so I will learn the most	25%	25%	25%
Something else	10%	9%	11%

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	Total	Gender (banner)	
		Male	Female
Not sure	6%	3%	9%
Totals	99%	100%	100%
Unweighted N	(348)	(153)	(195)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
It is the most respected option	15%	10%	21%	17%	16%	12%	17%	13%
It's the fastest option	21%	23%	21%	14%	32%	22%	20%	15%
It's the most affordable option	22%	21%	22%	28%	18%	25%	20%	26%
The content for that option is the best quality, and so I will learn the most	25%	27%	20%	30%	21%	29%	24%	28%
Something else	10%	13%	8%	7%	8%	8%	11%	12%
Not sure	6%	6%	8%	4%	5%	4%	8%	6%
Totals	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(348)	(171)	(123)	(54)	(62)	(72)	(119)	(95)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
It is the most respected option	15%	13%	15%	10%	20%
It's the fastest option	21%	15%	21%	32%	22%

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	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
It's the most affordable option	22%	29%	23%	21%	11%
The content for that option is the best quality, and so I will learn the most	25%	26%	25%	26%	27%
Something else	10%	8%	11%	8%	18%
Not sure	6%	9%	4%	3%	2%
Totals	99%	100%	99%	100%	100%
Unweighted N	(348)	(104)	(76)	(77)	(43)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
It is the most respected option	15%	21%	9%	15%	6%	20%	14%	17%	18%
It's the fastest option	21%	26%	14%	13%	19%	26%	38%	18%	24%
It's the most affordable option	22%	15%	31%	27%	19%	21%	22%	30%	11%
The content for that option is the best quality, and so I will learn the most	25%	23%	22%	30%	36%	26%	19%	20%	21%
Something else	10%	13%	2%	10%	14%	7%	7%	12%	0%
Not sure	6%	2%	21%	4%	6%	0%	0%	3%	26%
Totals	99%	100%	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(348)	(100)	(37)	(43)	(65)	(18)	(21)	(53)	(11)



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	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
It is the most respected option	15%	16%	16%	14%	10%	16%	11%	15%	19%
It's the fastest option	21%	23%	16%	26%	24%	22%	20%	25%	10%
It's the most affordable option	22%	28%	24%	15%	11%	20%	29%	25%	19%
The content for that option is the best quality, and so I will learn the most	25%	22%	27%	26%	28%	26%	21%	27%	22%
Something else	10%	4%	11%	12%	23%	10%	11%	4%	22%
Not sure	6%	7%	6%	6%	4%	6%	8%	4%	8%
Totals	99%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(348)	(96)	(130)	(82)	(40)	(193)	(43)	(76)	(36)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
It is the most respected option	15%	23%	20%	10%	6%	15%	11%
It's the fastest option	21%	19%	18%	31%	20%	17%	21%
It's the most affordable option	22%	17%	13%	20%	20%	44%	28%
The content for that option is the best quality, and so I will learn the most	25%	22%	24%	29%	29%	13%	29%
Something else	10%	11%	14%	7%	19%	6%	7%
Not sure	6%	7%	11%	3%	6%	4%	4%
Totals	99%	99%	100%	100%	100%	99%	100%

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Unweighted N	(348)	(77)	(60)	(61)	(37)	(30)	(83)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
It is the most respected option	15%	15%	11%	14%	21%	12%	0%
It's the fastest option	21%	25%	21%	24%	14%	24%	27%
It's the most affordable option	22%	19%	26%	22%	22%	18%	41%
The content for that option is the best quality, and so I will learn the most	25%	27%	21%	28%	25%	26%	12%
Something else	10%	11%	10%	8%	9%	3%	20%
Not sure	6%	2%	11%	4%	9%	17%	0%
Totals	99%	99%	100%	100%	100%	100%	100%
Unweighted N	(348)	(151)	(53)	(19)	(94)	(17)	(14)

# Career and Technical Education Jan 2021



15. If you had to give advice to a young person who is about to graduate high school, what would you encourage them to do upon graduation to set themselves up for success?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Find a job and grow your career from there	10%	19%	14%	8%	5%	3%
Enroll in a traditional residential 4-year college	20%	20%	20%	21%	17%	28%
Live at home with family and enroll in an online-only 4-year college	5%	6%	7%	5%	5%	1%
Enroll in a local 2-year college	9%	13%	7%	9%	10%	5%
Enroll in a career or technical education program	13%	7%	9%	14%	17%	19%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	10%	10%	10%	9%	4%
Enroll in an apprenticeship program to learn a skilled trade	11%	8%	6%	10%	14%	17%
Join the military	6%	3%	3%	3%	9%	14%
Take time off / travel / gap year	8%	9%	10%	10%	5%	0%
Something else	9%	5%	13%	9%	8%	8%

# Career and Technical Education Jan 2021



## Age - Pew Generational Definitions

	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Totals	100%	100%	99%	99%	99%	99%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

## Gender (banner)

	Total	Male	Female
Find a job and grow your career from there	10%	12%	8%
Enroll in a traditional residential 4-year college	20%	18%	22%
Live at home with family and enroll in an online-only 4-year college	5%	4%	7%
Enroll in a local 2-year college	9%	7%	11%
Enroll in a career or technical education program	13%	11%	15%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	8%	11%
Enroll in an apprenticeship program to learn a skilled trade	11%	14%	8%
Join the military	6%	10%	2%

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
Take time off / travel / gap year	8%	7%	7%
Something else	9%	9%	9%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Find a job and grow your career from there	10%	6%	14%	13%	17%	6%	10%	7%
Enroll in a traditional residential 4-year college	20%	19%	23%	19%	21%	21%	18%	22%
Live at home with family and enroll in an online-only 4-year college	5%	5%	6%	5%	5%	4%	8%	3%
Enroll in a local 2-year college	9%	12%	8%	3%	7%	7%	7%	14%
Enroll in a career or technical education program	13%	13%	11%	17%	14%	15%	15%	8%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	10%	11%	6%	9%	9%	9%	9%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Enroll in an apprenticeship program to learn a skilled trade	11%	10%	9%	14%	9%	12%	10%	12%
Join the military	6%	7%	2%	8%	2%	8%	7%	5%
Take time off / travel / gap year	8%	8%	9%	4%	6%	7%	8%	9%
Something else	9%	10%	7%	11%	8%	11%	8%	11%
Totals	100%	100%	100%	100%	98%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Find a job and grow your career from there	10%	12%	7%	10%	7%
Enroll in a traditional residential 4-year college	20%	16%	21%	21%	30%
Live at home with family and enroll in an online-only 4-year college	5%	7%	5%	3%	5%
Enroll in a local 2-year college	9%	10%	8%	7%	10%
Enroll in a career or technical education program	13%	14%	16%	17%	7%

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	12%	8%	7%	6%
Enroll in an apprenticeship program to learn a skilled trade	11%	10%	10%	14%	9%
Join the military	6%	5%	8%	6%	5%
Take time off / travel / gap year	8%	8%	6%	7%	6%
Something else	9%	6%	10%	8%	15%
Totals	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Find a job and grow your career from there	10%	9%	10%	5%	7%	1%	7%	16%	24%
Enroll in a traditional residential 4-year college	20%	32%	22%	25%	11%	18%	11%	15%	15%
Live at home with family and enroll in an online-only 4-year college	5%	6%	5%	6%	4%	4%	9%	4%	10%
Enroll in a local 2-year college	9%	8%	11%	16%	7%	9%	13%	6%	10%

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Enroll in a career or technical education program	13%	10%	12%	10%	16%	25%	8%	18%	2%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	6%	15%	9%	11%	11%	11%	7%	8%
Enroll in an apprenticeship program to learn a skilled trade	11%	6%	4%	7%	17%	15%	14%	13%	7%
Join the military	6%	3%	3%	3%	4%	6%	11%	14%	0%
Take time off / travel / gap year	8%	9%	9%	8%	8%	7%	6%	3%	17%
Something else	9%	11%	9%	11%	14%	3%	10%	4%	6%
Totals	100%	100%	100%	100%	99%	99%	100%	100%	99%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Find a job and grow your career from there	10%	15%	5%	9%	3%	8%	12%	17%	5%
Enroll in a traditional residential 4-year college	20%	14%	17%	27%	39%	19%	14%	24%	25%



# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Live at home with family and enroll in an online-only 4-year college	5%	6%	6%	6%	4%	5%	5%	6%	8%
Enroll in a local 2-year college	9%	6%	12%	10%	10%	8%	15%	7%	11%
Enroll in a career or technical education program	13%	14%	17%	8%	8%	15%	14%	10%	8%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	14%	8%	7%	1%	8%	19%	10%	3%
Enroll in an apprenticeship program to learn a skilled trade	11%	12%	13%	7%	5%	12%	5%	9%	11%
Join the military	6%	7%	6%	4%	2%	7%	3%	4%	2%
Take time off / travel / gap year	8%	8%	6%	10%	5%	7%	8%	8%	14%
Something else	9%	4%	9%	12%	23%	11%	5%	5%	12%
Totals	100%	100%	99%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Find a job and grow your career from there	10%	16%	13%	11%	6%	6%	5%

# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Enroll in a traditional residential 4-year college	20%	18%	14%	23%	29%	18%	20%
Live at home with family and enroll in an online-only 4-year college	5%	8%	5%	7%	3%	5%	4%
Enroll in a local 2-year college	9%	8%	9%	9%	11%	11%	8%
Enroll in a career or technical education program	13%	10%	13%	14%	14%	14%	15%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	10%	13%	10%	7%	10%	7%
Enroll in an apprenticeship program to learn a skilled trade	11%	10%	11%	6%	11%	13%	12%
Join the military	6%	5%	2%	4%	6%	3%	11%
Take time off / travel / gap year	8%	6%	10%	8%	5%	8%	8%
Something else	9%	9%	10%	7%	8%	12%	10%
Totals	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Find a job and grow your career from there	10%	11%	10%	5%	16%	13%	3%
Enroll in a traditional residential 4-year college	20%	22%	23%	24%	22%	14%	16%
Live at home with family and enroll in an online-only 4-year college	5%	4%	9%	5%	5%	10%	4%
Enroll in a local 2-year college	9%	9%	10%	5%	8%	11%	9%
Enroll in a career or technical education program	13%	12%	15%	13%	9%	6%	19%
Live at home with family while taking classes targeted at specific skills and getting certificates	9%	8%	4%	17%	12%	12%	9%
Enroll in an apprenticeship program to learn a skilled trade	11%	12%	10%	10%	6%	5%	15%
Join the military	6%	5%	5%	5%	3%	5%	10%
Take time off / travel / gap year	8%	6%	8%	7%	10%	16%	5%
Something else	9%	11%	6%	9%	9%	7%	8%
Totals	100%	100%	100%	100%	100%	99%	98%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



16. What educational opportunities do you think will best provide the skills for people to succeed in the post-COVID economy?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
A 4-year college or university	18%	20%	20%	20%	13%	19%
A 2-year college or university degree program	11%	19%	16%	6%	9%	3%
A career or technical education program	36%	18%	25%	40%	46%	50%
Certificates for focused skills	11%	15%	15%	11%	8%	4%
On-the-job training at a business or organization	24%	28%	23%	23%	23%	24%
Totals	100%	100%	99%	100%	99%	100%
Unweighted N	(999)	(97)	(276)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
A 4-year college or university	18%	16%	19%
A 2-year college or university degree program	11%	9%	13%
A career or technical education program	36%	39%	33%
Certificates for focused skills	11%	12%	11%

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
On-the-job training at a business or organization	24%	24%	24%
Totals	100%	100%	100%
Unweighted N	(999)	(475)	(524)

  

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
A 4-year college or university	18%	18%	19%	15%	21%	15%	16%	20%
A 2-year college or university degree program	11%	12%	12%	7%	11%	10%	11%	12%
A career or technical education program	36%	39%	30%	39%	34%	38%	39%	31%
Certificates for focused skills	11%	10%	16%	7%	12%	13%	10%	10%
On-the-job training at a business or organization	24%	21%	23%	32%	22%	24%	23%	27%
Totals	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(999)	(513)	(294)	(189)	(176)	(227)	(348)	(248)

# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
A 4-year college or university	18%	18%	12%	17%	31%
A 2-year college or university degree program	11%	16%	10%	10%	5%
A career or technical education program	36%	29%	42%	41%	41%
Certificates for focused skills	11%	10%	12%	15%	4%
On-the-job training at a business or organization	24%	27%	24%	17%	18%
Totals	100%	100%	100%	100%	99%
Unweighted N	(999)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
A 4-year college or university	18%	26%	19%	18%	14%	12%	7%	17%	15%
A 2-year college or university degree program	11%	13%	13%	10%	8%	12%	12%	8%	19%
A career or technical education program	36%	30%	36%	40%	37%	42%	42%	41%	13%

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Certificates for focused skills	11%	12%	6%	17%	12%	10%	9%	12%	9%
On-the-job training at a business or organization	24%	18%	26%	15%	29%	24%	30%	22%	43%
Totals	100%	99%	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(999)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(28)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
A 4-year college or university	18%	15%	13%	22%	33%	16%	12%	25%	27%
A 2-year college or university degree program	11%	12%	11%	10%	7%	7%	17%	18%	16%
A career or technical education program	36%	30%	45%	35%	37%	41%	36%	23%	23%
Certificates for focused skills	11%	9%	13%	13%	11%	11%	9%	11%	15%
On-the-job training at a business or organization	24%	33%	18%	20%	11%	25%	26%	23%	18%
Totals	100%	99%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(999)	(367)	(314)	(199)	(119)	(639)	(117)	(155)	(88)

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	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
A 4-year college or university	18%	19%	17%	22%	20%	16%	15%
A 2-year college or university degree program	11%	16%	9%	15%	10%	7%	7%
A career or technical education program	36%	26%	33%	34%	36%	46%	43%
Certificates for focused skills	11%	12%	10%	6%	10%	9%	15%
On-the-job training at a business or organization	24%	26%	30%	23%	24%	22%	20%
Totals	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(999)	(185)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
A 4-year college or university	18%	21%	24%	6%	20%	11%	14%	
A 2-year college or university degree program	11%	9%	11%	16%	15%	18%	7%	
A career or technical education program	36%	39%	32%	40%	24%	24%	46%	
Certificates for focused skills	11%	10%	11%	11%	17%	15%	8%	
On-the-job training at a business or organization	24%	21%	21%	27%	24%	32%	25%	



# Career and Technical Education Jan 2021



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## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Totals	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(999)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



17. Out of the list below, which do you think are the three industries or areas that will be growing the most in a post-COVID economy?

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Expected areas of growth - Agriculture, Food & Natural Resources	18%	13%	13%	16%	22%	23%
Expected areas of growth - Architecture & Construction	8%	2%	7%	11%	8%	6%
Expected areas of growth - Arts, A/V Technology & Communications	5%	3%	5%	6%	4%	5%
Expected areas of growth - Business Management & Administration	6%	8%	6%	5%	4%	12%
Expected areas of growth - Education & Training	12%	9%	10%	16%	11%	10%
Expected areas of growth - Finance	6%	7%	9%	4%	5%	2%
Expected areas of growth - Government & Public Administration	11%	12%	9%	12%	10%	12%
Expected areas of growth - Health Science	40%	38%	34%	36%	47%	43%
Expected areas of growth - Hospitality & Tourism	10%	17%	9%	9%	10%	3%
Expected areas of growth - Human Services	15%	8%	13%	18%	16%	11%

# Career and Technical Education Jan 2021



	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Expected areas of growth - Information Technology	28%	22%	25%	25%	35%	34%
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	8%	9%	10%	9%	7%
Expected areas of growth - Manufacturing	9%	6%	5%	9%	10%	21%
Expected areas of growth - Marketing	5%	8%	6%	5%	5%	5%
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	34%	26%	29%	34%	45%
Expected areas of growth - Transportation, Distribution & Logistics	17%	17%	17%	20%	16%	16%
Expected areas of growth - Other	2%	0%	2%	3%	2%	5%
Expected areas of growth - Don't know	16%	22%	21%	14%	13%	8%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Expected areas of growth - Agriculture, Food & Natural Resources	18%	14%	21%

## Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
Expected areas of growth - Architecture & Construction	8%	11%	5%
Expected areas of growth - Arts, A/V Technology & Communications	5%	6%	4%
Expected areas of growth - Business Management & Administration	6%	6%	6%
Expected areas of growth - Education & Training	12%	8%	15%
Expected areas of growth - Finance	6%	7%	5%
Expected areas of growth - Government & Public Administration	11%	12%	10%
Expected areas of growth - Health Science	40%	33%	46%
Expected areas of growth - Hospitality & Tourism	10%	12%	8%
Expected areas of growth - Human Services	15%	12%	17%
Expected areas of growth - Information Technology	28%	32%	25%
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	8%	9%

# Career and Technical Education Jan 2021



	Total	Gender (banner)	
		Male	Female
Expected areas of growth - Manufacturing	9%	9%	9%
Expected areas of growth - Marketing	5%	4%	6%
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	31%	32%
Expected areas of growth - Transportation, Distribution & Logistics	17%	21%	13%
Expected areas of growth - Other	2%	2%	3%
Expected areas of growth - Don't know	16%	16%	16%
Unweighted N	(1,000)	(476)	(524)

	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Expected areas of growth - Agriculture, Food & Natural Resources	18%	17%	14%	23%	14%	18%	20%	17%
Expected areas of growth - Architecture & Construction	8%	7%	6%	11%	14%	7%	5%	7%
Expected areas of growth - Arts, A/V Technology & Communications	5%	5%	7%	1%	6%	3%	4%	6%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Expected areas of growth - Business Management & Administration	6%	5%	6%	6%	8%	4%	6%	5%
Expected areas of growth - Education & Training	12%	10%	15%	11%	14%	13%	10%	11%
Expected areas of growth - Finance	6%	5%	9%	4%	8%	4%	6%	6%
Expected areas of growth - Government & Public Administration	11%	10%	10%	14%	12%	9%	8%	15%
Expected areas of growth - Health Science	40%	42%	42%	30%	37%	39%	42%	38%
Expected areas of growth - Hospitality & Tourism	10%	8%	12%	10%	10%	8%	10%	11%
Expected areas of growth - Human Services	15%	15%	15%	13%	17%	16%	11%	18%
Expected areas of growth - Information Technology	28%	29%	32%	22%	30%	32%	24%	31%
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	8%	10%	10%	1%	9%	11%	11%
Expected areas of growth - Manufacturing	9%	8%	8%	11%	12%	11%	8%	6%
Expected areas of growth - Marketing	5%	5%	6%	5%	6%	5%	5%	5%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	34%	31%	26%	29%	29%	31%	36%
Expected areas of growth - Transportation, Distribution & Logistics	17%	18%	14%	20%	17%	20%	17%	16%
Expected areas of growth - Other	2%	1%	2%	4%	5%	2%	1%	2%
Expected areas of growth - Don't know	16%	16%	13%	20%	11%	17%	18%	15%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Expected areas of growth - Agriculture, Food & Natural Resources	18%	19%	21%	16%	14%
Expected areas of growth - Architecture & Construction	8%	6%	7%	12%	6%
Expected areas of growth - Arts, A/V Technology & Communications	5%	4%	8%	4%	5%
Expected areas of growth - Business Management & Administration	6%	5%	6%	5%	4%

# Career and Technical Education Jan 2021



	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Expected areas of growth - Education & Training	12%	16%	11%	12%	7%
Expected areas of growth - Finance	6%	5%	8%	7%	5%
Expected areas of growth - Government & Public Administration	11%	10%	13%	7%	11%
Expected areas of growth - Health Science	40%	33%	39%	41%	49%
Expected areas of growth - Hospitality & Tourism	10%	8%	9%	11%	13%
Expected areas of growth - Human Services	15%	18%	14%	13%	15%
Expected areas of growth - Information Technology	28%	19%	27%	32%	46%
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	13%	7%	6%	8%
Expected areas of growth - Manufacturing	9%	9%	9%	11%	6%
Expected areas of growth - Marketing	5%	7%	5%	5%	5%
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	24%	35%	32%	47%
Expected areas of growth - Transportation, Distribution & Logistics	17%	16%	14%	22%	21%



# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Expected areas of growth - Other	2%	2%	2%	2%	1%
Expected areas of growth - Don't know	16%	21%	16%	11%	7%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Expected areas of growth - Agriculture, Food & Natural Resources	18%	21%	14%	16%	17%	22%	20%	16%	7%
Expected areas of growth - Architecture & Construction	8%	6%	7%	11%	8%	5%	9%	8%	2%
Expected areas of growth - Arts, A/V Technology & Communications	5%	6%	3%	6%	4%	3%	6%	6%	2%
Expected areas of growth - Business Management & Administration	6%	5%	5%	10%	3%	6%	3%	7%	10%
Expected areas of growth - Education & Training	12%	15%	17%	9%	5%	12%	13%	11%	10%
Expected areas of growth - Finance	6%	4%	5%	6%	8%	16%	2%	6%	4%
Expected areas of growth - Government & Public Administration	11%	10%	9%	8%	12%	18%	12%	10%	5%

# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Expected areas of growth									
- Health Science	40%	48%	46%	53%	33%	42%	30%	33%	22%
Expected areas of growth									
- Hospitality & Tourism	10%	11%	10%	7%	10%	12%	11%	10%	1%
Expected areas of growth									
- Human Services	15%	19%	18%	13%	14%	11%	14%	11%	11%
Expected areas of growth									
- Information Technology	28%	31%	26%	29%	28%	31%	32%	29%	10%
Expected areas of growth									
- Law, Public Safety, Corrections & Security	9%	8%	10%	4%	14%	4%	5%	10%	4%
Expected areas of growth									
- Manufacturing	9%	7%	10%	6%	14%	15%	4%	8%	0%
Expected areas of growth									
- Marketing	5%	4%	4%	5%	4%	8%	4%	7%	11%
Expected areas of growth									
- Science, Technology, Engineering & Mathematics	32%	39%	28%	39%	28%	28%	26%	32%	10%
Expected areas of growth									
- Transportation, Distribution & Logistics	17%	11%	22%	19%	18%	18%	26%	19%	9%
Expected areas of growth									
- Other	2%	2%	1%	3%	4%	2%	1%	2%	0%
Expected areas of growth									
- Don't know	16%	10%	18%	15%	18%	6%	18%	13%	58%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Expected areas of growth - Agriculture, Food & Natural Resources	18%	16%	20%	17%	16%	17%	15%	15%	29%
Expected areas of growth - Architecture & Construction	8%	9%	7%	5%	11%	7%	8%	12%	7%
Expected areas of growth - Arts, A/V Technology & Communications	5%	5%	4%	6%	4%	5%	3%	5%	3%
Expected areas of growth - Business Management & Administration	6%	6%	4%	7%	6%	5%	9%	4%	8%
Expected areas of growth - Education & Training	12%	12%	10%	14%	13%	10%	16%	14%	14%
Expected areas of growth - Finance	6%	5%	8%	6%	3%	5%	3%	11%	5%
Expected areas of growth - Government & Public Administration	11%	13%	10%	6%	11%	11%	8%	12%	10%
Expected areas of growth - Health Science	40%	28%	43%	52%	51%	42%	38%	29%	44%
Expected areas of growth - Hospitality & Tourism	10%	9%	10%	13%	8%	10%	11%	8%	12%
Expected areas of growth - Human Services	15%	14%	15%	15%	18%	16%	14%	12%	12%
Expected areas of growth - Information Technology	28%	16%	31%	41%	44%	31%	25%	22%	30%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	10%	10%	6%	6%	9%	9%	12%	5%
Expected areas of growth - Manufacturing	9%	10%	10%	6%	5%	10%	11%	3%	5%
Expected areas of growth - Marketing	5%	8%	4%	4%	1%	5%	4%	7%	6%
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	19%	35%	44%	46%	34%	27%	22%	36%
Expected areas of growth - Transportation, Distribution & Logistics	17%	14%	18%	18%	23%	18%	18%	17%	11%
Expected areas of growth - Other	2%	1%	3%	3%	4%	2%	0%	3%	4%
Expected areas of growth - Don't know	16%	25%	13%	8%	4%	15%	17%	19%	15%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Expected areas of growth - Agriculture, Food & Natural Resources	18%	12%	20%	18%	16%	16%	21%
Expected areas of growth - Architecture & Construction	8%	6%	8%	7%	4%	7%	10%

# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Expected areas of growth - Arts, A/V Technology & Communications	5%	3%	8%	3%	6%	5%	5%
Expected areas of growth - Business Management & Administration	6%	3%	4%	5%	5%	6%	9%
Expected areas of growth - Education & Training	12%	11%	7%	14%	10%	18%	11%
Expected areas of growth - Finance	6%	8%	5%	8%	4%	6%	4%
Expected areas of growth - Government & Public Administration	11%	11%	9%	12%	5%	7%	14%
Expected areas of growth - Health Science	40%	29%	46%	37%	50%	49%	38%
Expected areas of growth - Hospitality & Tourism	10%	11%	7%	10%	5%	12%	12%
Expected areas of growth - Human Services	15%	9%	16%	18%	17%	25%	11%
Expected areas of growth - Information Technology	28%	22%	37%	21%	29%	23%	35%
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	8%	11%	11%	11%	10%	6%
Expected areas of growth - Manufacturing	9%	6%	14%	6%	11%	10%	8%
Expected areas of growth - Marketing	5%	8%	2%	6%	9%	2%	5%

## Career and Technical Education Jan 2021



	Total	After the age of 18, how many times have you moved to a new city or area?					
		0	1	2	3	4	5+
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	28%	32%	25%	41%	29%	35%
Expected areas of growth - Transportation, Distribution & Logistics	17%	18%	19%	13%	13%	18%	21%
Expected areas of growth - Other	2%	2%	1%	2%	0%	4%	3%
Expected areas of growth - Don't know	16%	23%	12%	19%	17%	8%	13%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Total	Employment: How would you classify your current employment?						
		Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
Expected areas of growth - Agriculture, Food & Natural Resources	18%	18%	14%	22%	13%	16%	21%	
Expected areas of growth - Architecture & Construction	8%	12%	6%	0%	3%	7%	8%	
Expected areas of growth - Arts, A/V Technology & Communications	5%	5%	5%	6%	4%	0%	5%	
Expected areas of growth - Business Management & Administration	6%	4%	5%	11%	6%	3%	7%	

# Career and Technical Education Jan 2021



## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Expected areas of growth - Education & Training	12%	9%	16%	12%	14%	12%	11%
Expected areas of growth - Finance	6%	6%	9%	12%	6%	5%	3%
Expected areas of growth - Government & Public Administration	11%	7%	20%	12%	13%	3%	12%
Expected areas of growth - Health Science	40%	40%	45%	30%	37%	30%	43%
Expected areas of growth - Hospitality & Tourism	10%	10%	9%	16%	9%	7%	10%
Expected areas of growth - Human Services	15%	16%	20%	13%	14%	14%	12%
Expected areas of growth - Information Technology	28%	32%	27%	48%	25%	16%	29%
Expected areas of growth - Law, Public Safety, Corrections & Security	9%	8%	12%	13%	11%	7%	8%
Expected areas of growth - Manufacturing	9%	9%	3%	5%	6%	8%	15%
Expected areas of growth - Marketing	5%	4%	13%	6%	4%	5%	4%
Expected areas of growth - Science, Technology, Engineering & Mathematics	32%	33%	38%	32%	28%	18%	35%
Expected areas of growth - Transportation, Distribution & Logistics	17%	20%	20%	26%	14%	9%	17%

## Career and Technical Education Jan 2021



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### Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Expected areas of growth - Other	2%	3%	2%	1%	1%	1%	3%
Expected areas of growth - Don't know	16%	10%	6%	7%	24%	40%	15%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)



# Career and Technical Education Jan 2021



## 18. Age

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
1997 to 2002 (GenZ)	11%	100%	0%	0%	0%	0%
1981 to 1996 (Millenials)	27%	0%	100%	0%	0%	0%
1965 to 1980 (GenX)	24%	0%	0%	100%	0%	0%
1946 to 1964 (Boomers)	31%	0%	0%	0%	100%	0%
1928 to 1945 (Silent)	7%	0%	0%	0%	0%	100%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
1997 to 2002 (GenZ)	11%	13%	9%
1981 to 1996 (Millenials)	27%	26%	27%
1965 to 1980 (GenX)	24%	24%	25%
1946 to 1964 (Boomers)	31%	30%	33%
1928 to 1945 (Silent)	7%	7%	6%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
1997 to 2002 (GenZ)	11%	9%	15%	11%	7%	11%	13%	11%
1981 to 1996 (Millenials)	27%	27%	32%	18%	28%	26%	28%	25%
1965 to 1980 (GenX)	24%	26%	21%	25%	26%	24%	22%	28%
1946 to 1964 (Boomers)	31%	31%	27%	37%	31%	32%	32%	29%

# Career and Technical Education Jan 2021



	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
1928 to 1945 (Silent)	7%	7%	5%	9%	8%	7%	5%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Total	Household Income				
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+	
1997 to 2002 (GenZ)	11%	11%	7%	12%	3%	
1981 to 1996 (Millenials)	27%	32%	24%	21%	29%	
1965 to 1980 (GenX)	24%	28%	17%	27%	28%	
1946 to 1964 (Boomers)	31%	24%	41%	33%	35%	
1928 to 1945 (Silent)	7%	5%	11%	6%	5%	
Totals	100%	100%	100%	99%	100%	
Unweighted N	(1,000)	(279)	(238)	(203)	(158)	

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
1997 to 2002 (GenZ)	11%	11%	11%	12%	6%	10%	10%	10%	39%
1981 to 1996 (Millenials)	27%	23%	30%	38%	36%	21%	20%	20%	31%
1965 to 1980 (GenX)	24%	26%	27%	22%	24%	35%	24%	20%	16%
1946 to 1964 (Boomers)	31%	36%	24%	23%	29%	23%	37%	37%	14%
1928 to 1945 (Silent)	7%	3%	7%	5%	5%	10%	8%	12%	0%
Totals	100%	99%	99%	100%	100%	99%	99%	99%	100%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
1997 to 2002 (GenZ)	11%	14%	15%	3%	1%	9%	13%	14%	14%
1981 to 1996 (Millenials)	27%	21%	27%	40%	27%	24%	32%	32%	29%
1965 to 1980 (GenX)	24%	25%	22%	22%	33%	23%	20%	29%	31%
1946 to 1964 (Boomers)	31%	32%	31%	29%	29%	34%	32%	23%	25%
1928 to 1945 (Silent)	7%	8%	4%	6%	10%	10%	3%	1%	1%
Totals	100%	100%	99%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
1997 to 2002 (GenZ)	11%	28%	19%	10%	1%	1%	2%
1981 to 1996 (Millenials)	27%	32%	30%	34%	26%	19%	20%
1965 to 1980 (GenX)	24%	17%	23%	25%	29%	35%	24%
1946 to 1964 (Boomers)	31%	21%	23%	28%	34%	38%	41%
1928 to 1945 (Silent)	7%	2%	5%	3%	10%	7%	12%
Totals	100%	100%	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
1997 to 2002 (GenZ)	11%	3%	19%	23%	36%	4%	1%
1981 to 1996 (Millenials)	27%	38%	34%	27%	28%	37%	2%
1965 to 1980 (GenX)	24%	36%	21%	24%	23%	32%	8%
1946 to 1964 (Boomers)	31%	23%	24%	17%	12%	26%	64%
1928 to 1945 (Silent)	7%	0%	1%	9%	0%	0%	25%

# Career and Technical Education Jan 2021



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## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Totals	100%	100%	99%	100%	99%	99%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

# Career and Technical Education Jan 2021



## 19. Gender

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Male	49%	58%	48%	47%	46%	54%
Female	51%	42%	52%	53%	54%	46%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Male	49%	100%	0%
Female	51%	0%	100%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Male	49%	50%	47%	49%	50%	47%	48%	49%
Female	51%	50%	53%	51%	50%	53%	52%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Male	49%	42%	46%	53%	58%



# Career and Technical Education Jan 2021




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	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

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	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Male	49%	57%	40%	45%	53%	33%	44%
Female	51%	43%	60%	55%	47%	67%	56%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)

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# Career and Technical Education Jan 2021



## 20. Suburban/Urban/Rural

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Suburban/Town	51%	41%	52%	55%	51%	52%
Urban	29%	39%	35%	25%	25%	22%
Rural	20%	20%	13%	20%	23%	26%
Totals	100%	100%	100%	100%	99%	100%
Unweighted N	(997)	(97)	(277)	(244)	(316)	(63)

  

	Gender (banner)		
	Total	Male	Female
Suburban/Town	51%	53%	50%
Urban	29%	28%	30%
Rural	20%	19%	20%
Totals	100%	100%	100%
Unweighted N	(997)	(475)	(522)

  

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Suburban/Town	51%	100%	0%	0%	46%	55%	54%	48%
Urban	29%	0%	100%	0%	35%	28%	22%	36%
Rural	20%	0%	0%	100%	19%	17%	23%	16%
Totals	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(997)	(514)	(294)	(189)	(175)	(228)	(347)	(247)



# Career and Technical Education Jan 2021



	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Suburban/Town	51%	39%	55%	54%	59%
Urban	29%	37%	26%	26%	28%
Rural	20%	23%	19%	20%	13%
Totals	100%	99%	100%	100%	100%
Unweighted N	(997)	(279)	(238)	(202)	(157)

	Political Party Identification or Leanings									
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure	
Suburban/Town	51%	48%	47%	52%	53%	52%	63%	53%	44%	
Urban	29%	37%	35%	33%	25%	22%	21%	22%	27%	
Rural	20%	15%	18%	15%	21%	26%	16%	25%	29%	
Totals	100%	100%	100%	100%	99%	100%	100%	100%	100%	
Unweighted N	(997)	(265)	(116)	(96)	(190)	(56)	(78)	(167)	(29)	

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Suburban/Town	51%	47%	53%	57%	52%	55%	47%	44%	43%
Urban	29%	31%	24%	33%	29%	22%	43%	41%	39%
Rural	20%	22%	22%	9%	19%	23%	9%	15%	18%
Totals	100%	100%	99%	99%	100%	100%	99%	100%	100%
Unweighted N	(997)	(368)	(313)	(198)	(118)	(637)	(117)	(156)	(87)

# Career and Technical Education Jan 2021



## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
Suburban/Town	51%	50%	46%	58%	49%	57%	49%
Urban	29%	32%	37%	27%	35%	26%	24%
Rural	20%	18%	17%	15%	15%	16%	27%
Totals	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(997)	(186)	(148)	(174)	(106)	(108)	(272)

## Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Suburban/Town	51%	55%	48%	50%	49%	51%	49%
Urban	29%	30%	31%	32%	34%	24%	26%
Rural	20%	15%	21%	18%	17%	25%	25%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(359)	(109)	(43)	(158)	(89)	(237)



# Career and Technical Education Jan 2021



	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Northeast	18%	14%	20%	15%	21%
Midwest	19%	19%	23%	17%	17%
South	39%	40%	33%	46%	37%
West	24%	27%	23%	22%	25%
Totals	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Northeast	18%	21%	14%	20%	16%	20%	15%	18%	18%
Midwest	19%	20%	21%	18%	19%	27%	21%	16%	18%
South	39%	33%	40%	34%	39%	31%	42%	46%	45%
West	24%	26%	25%	27%	26%	22%	22%	20%	19%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

	Educational Attainment				Race/ethnicity				
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Northeast	18%	19%	15%	18%	23%	18%	15%	19%	19%
Midwest	19%	19%	19%	19%	22%	23%	20%	9%	14%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
South	39%	40%	43%	34%	31%	38%	55%	35%	26%
West	24%	22%	23%	29%	24%	21%	10%	36%	41%
Totals	100%	100%	100%	100%	100%	100%	100%	99%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Northeast	18%	20%	16%	14%	19%	18%	19%
Midwest	19%	22%	19%	24%	15%	16%	18%
South	39%	44%	41%	42%	37%	41%	32%
West	24%	14%	24%	20%	29%	25%	31%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
Northeast	18%	19%	18%	18%	16%	20%	16%	
Midwest	19%	20%	25%	21%	16%	19%	17%	
South	39%	40%	31%	40%	40%	35%	42%	
West	24%	21%	26%	21%	28%	26%	25%	
Totals	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)	



# Career and Technical Education Jan 2021



	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Unweighted N	(878)	(441)	(266)	(169)	(148)	(198)	(312)	(220)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Under \$30k	33%	100%	0%	0%	0%
\$30K-\$59,999	26%	0%	100%	0%	0%
\$60K-\$99,999	23%	0%	0%	100%	0%
\$100K+	17%	0%	0%	0%	100%
Totals	99%	100%	100%	100%	100%
Unweighted N	(878)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Under \$30k	33%	33%	41%	29%	40%	20%	29%	26%	73%
\$30K-\$59,999	26%	26%	22%	35%	24%	44%	23%	25%	9%
\$60K-\$99,999	23%	20%	30%	12%	22%	21%	31%	29%	5%
\$100K+	17%	21%	6%	24%	14%	15%	17%	20%	13%
Totals	99%	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(878)	(246)	(106)	(85)	(157)	(47)	(72)	(149)	(16)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Under \$30k	33%	47%	34%	16%	12%	26%	60%	42%	27%
\$30K-\$59,999	26%	28%	28%	22%	22%	27%	20%	25%	30%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
\$60K-\$99,999	23%	20%	26%	30%	17%	25%	13%	26%	19%
\$100K+	17%	5%	12%	32%	49%	21%	7%	7%	24%
Totals	99%	100%	100%	100%	100%	99%	100%	100%	100%
Unweighted N	(878)	(321)	(273)	(174)	(110)	(561)	(103)	(141)	(73)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Under \$30k	33%	45%	40%	25%	33%	33%	27%
\$30K-\$59,999	26%	28%	20%	30%	28%	20%	27%
\$60K-\$99,999	23%	22%	24%	27%	19%	20%	25%
\$100K+	17%	5%	16%	18%	20%	27%	21%
Totals	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(878)	(155)	(131)	(152)	(93)	(93)	(252)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
Under \$30k	33%	20%	46%	36%	48%	52%	31%
\$30K-\$59,999	26%	19%	34%	27%	25%	25%	34%
\$60K-\$99,999	23%	29%	17%	23%	16%	16%	25%
\$100K+	17%	32%	3%	14%	11%	7%	10%
Totals	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(878)	(329)	(97)	(36)	(126)	(77)	(213)



# Career and Technical Education Jan 2021



## 23. Party ID

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Strong Dem.	25%	24%	21%	26%	29%	12%
Not very strong Dem.	11%	12%	13%	12%	9%	12%
Lean Dem.	8%	9%	11%	7%	6%	6%
Independent	19%	10%	25%	18%	17%	15%
Lean Repub.	6%	6%	5%	9%	4%	9%
Not very strong Repub.	8%	8%	6%	8%	10%	10%
Strong Repub.	19%	17%	15%	16%	23%	36%
Not sure	4%	14%	4%	3%	2%	0%
Totals	100%	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Strong Dem.	25%	19%	30%
Not very strong Dem.	11%	8%	14%
Lean Dem.	8%	10%	6%
Independent	19%	21%	16%
Lean Repub.	6%	7%	6%
Not very strong Repub.	8%	9%	7%
Strong Repub.	19%	23%	16%
Not sure	4%	3%	5%
Totals	100%	100%	100%
Unweighted N	(1,000)	(476)	(524)

# Career and Technical Education Jan 2021



	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Strong Dem.	25%	23%	32%	18%	29%	26%	21%	27%
Not very strong Dem.	11%	10%	14%	10%	9%	12%	12%	11%
Lean Dem.	8%	8%	9%	6%	9%	7%	7%	9%
Independent	19%	19%	16%	20%	16%	18%	19%	20%
Lean Repub.	6%	6%	5%	8%	7%	8%	5%	5%
Not very strong Repub.	8%	10%	6%	7%	7%	9%	9%	8%
Strong Repub.	19%	20%	15%	25%	19%	16%	23%	17%
Not sure	4%	3%	3%	6%	4%	4%	4%	3%
Totals	100%	99%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Strong Dem.	25%	25%	25%	22%	31%
Not very strong Dem.	11%	15%	10%	15%	4%
Lean Dem.	8%	7%	11%	4%	11%
Independent	19%	21%	16%	16%	15%
Lean Repub.	6%	3%	10%	5%	5%
Not very strong Repub.	8%	8%	8%	12%	8%
Strong Repub.	19%	16%	19%	25%	23%
Not sure	4%	5%	1%	1%	2%
Totals	100%	100%	100%	100%	99%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

# Career and Technical Education Jan 2021



## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Strong Dem.	25%	100%	0%	0%	0%	0%	0%	0%	0%
Not very strong Dem.	11%	0%	100%	0%	0%	0%	0%	0%	0%
Lean Dem.	8%	0%	0%	100%	0%	0%	0%	0%	0%
Independent	19%	0%	0%	0%	100%	0%	0%	0%	0%
Lean Repub.	6%	0%	0%	0%	0%	100%	0%	0%	0%
Not very strong Repub.	8%	0%	0%	0%	0%	0%	100%	0%	0%
Strong Repub.	19%	0%	0%	0%	0%	0%	0%	100%	0%
Not sure	4%	0%	0%	0%	0%	0%	0%	0%	100%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Strong Dem.	25%	21%	21%	33%	33%	20%	44%	26%	26%
Not very strong Dem.	11%	12%	11%	11%	9%	10%	20%	13%	6%
Lean Dem.	8%	6%	6%	11%	15%	8%	8%	8%	8%
Independent	19%	18%	22%	12%	21%	16%	15%	23%	33%
Lean Repub.	6%	4%	9%	6%	5%	7%	4%	4%	8%
Not very strong Repub.	8%	8%	10%	8%	5%	11%	1%	5%	4%
Strong Repub.	19%	25%	18%	16%	10%	25%	5%	12%	11%
Not sure	4%	5%	3%	2%	1%	3%	3%	9%	4%
Totals	100%	99%	100%	99%	99%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Strong Dem.	25%	21%	24%	29%	26%	22%	25%
Not very strong Dem.	11%	9%	14%	15%	13%	16%	7%
Lean Dem.	8%	7%	7%	7%	7%	12%	9%
Independent	19%	21%	19%	15%	17%	21%	18%
Lean Repub.	6%	6%	5%	7%	6%	5%	7%
Not very strong Repub.	8%	10%	7%	7%	4%	5%	11%
Strong Repub.	19%	17%	22%	16%	22%	19%	21%
Not sure	4%	9%	2%	4%	4%	0%	2%
Totals	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
Strong Dem.	25%	26%	22%	19%	22%	22%	27%	
Not very strong Dem.	11%	10%	15%	7%	11%	14%	11%	
Lean Dem.	8%	11%	6%	5%	9%	4%	6%	
Independent	19%	16%	21%	23%	18%	23%	19%	
Lean Repub.	6%	7%	7%	17%	3%	4%	6%	
Not very strong Repub.	8%	10%	6%	22%	6%	7%	7%	
Strong Repub.	19%	19%	22%	5%	21%	12%	23%	
Not sure	4%	1%	1%	1%	10%	14%	1%	
Totals	100%	100%	100%	99%	100%	100%	100%	
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)	

# Career and Technical Education Jan 2021



## 24. Education

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
HS or Less	40%	52%	31%	40%	41%	48%
Some College	31%	42%	31%	28%	31%	20%
College Grad	18%	5%	27%	17%	17%	16%
Post Grad	11%	1%	11%	15%	10%	16%
Totals	100%	100%	100%	100%	99%	100%
Unweighted N	(1,000)	(97)	(277)	(244)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
HS or Less	40%	42%	37%
Some College	31%	29%	32%
College Grad	18%	18%	19%
Post Grad	11%	11%	11%
Totals	100%	100%	99%
Unweighted N	(1,000)	(476)	(524)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
HS or Less	40%	36%	42%	45%	41%	39%	41%	37%
Some College	31%	32%	26%	35%	26%	30%	34%	29%
College Grad	18%	21%	21%	9%	18%	18%	16%	23%
Post Grad	11%	11%	11%	11%	14%	12%	9%	11%
Totals	100%	100%	100%	100%	99%	99%	100%	100%

# Career and Technical Education Jan 2021



	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
HS or Less	40%	56%	43%	34%	12%
Some College	31%	31%	32%	34%	21%
College Grad	18%	9%	15%	24%	34%
Post Grad	11%	4%	10%	8%	33%
Totals	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
HS or Less	40%	34%	42%	28%	39%	29%	40%	51%	56%
Some College	31%	26%	31%	25%	36%	43%	35%	28%	28%
College Grad	18%	25%	18%	26%	12%	20%	18%	15%	12%
Post Grad	11%	15%	9%	21%	12%	8%	7%	6%	3%
Totals	100%	100%	100%	100%	99%	100%	100%	100%	99%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
HS or Less	40%	100%	0%	0%	0%	35%	46%	59%	33%
Some College	31%	0%	100%	0%	0%	31%	36%	27%	26%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
College Grad	18%	0%	0%	100%	0%	21%	11%	10%	25%
Post Grad	11%	0%	0%	0%	100%	13%	7%	4%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
HS or Less	40%	55%	41%	38%	39%	35%	31%
Some College	31%	35%	35%	30%	28%	25%	28%
College Grad	18%	7%	20%	23%	17%	23%	22%
Post Grad	11%	2%	4%	9%	15%	17%	19%
Totals	100%	99%	100%	100%	99%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?						
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
HS or Less	40%	27%	37%	42%	46%	57%	47%
Some College	31%	29%	36%	29%	33%	30%	29%
College Grad	18%	24%	22%	13%	16%	11%	15%
Post Grad	11%	19%	5%	15%	5%	2%	9%
Totals	100%	99%	100%	99%	100%	100%	100%
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)





# Career and Technical Education Jan 2021



	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Unweighted N	(1,000)	(514)	(294)	(189)	(176)	(228)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
White	63%	50%	66%	68%	77%
Black	12%	22%	9%	7%	5%
Latino	16%	21%	16%	18%	7%
Other	9%	7%	9%	7%	11%
Totals	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(279)	(238)	(203)	(158)

	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
White	63%	52%	55%	63%	55%	70%	85%	82%	43%
Black	12%	22%	21%	12%	10%	7%	1%	3%	11%
Latino	16%	17%	19%	16%	20%	12%	10%	10%	36%
Other	9%	9%	5%	8%	15%	11%	4%	5%	10%
Totals	100%	100%	100%	99%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(266)	(116)	(97)	(191)	(56)	(78)	(167)	(29)

	Educational Attainment				Race/ethnicity				
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
White	63%	55%	65%	72%	74%	100%	0%	0%	0%
Black	12%	14%	14%	7%	7%	0%	100%	0%	0%

# Career and Technical Education Jan 2021



	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Latino	16%	24%	14%	9%	7%	0%	0%	100%	0%
Other	9%	7%	7%	12%	12%	0%	0%	0%	100%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(368)	(314)	(199)	(119)	(639)	(117)	(156)	(88)

	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
White	63%	56%	57%	60%	66%	72%	69%
Black	12%	14%	16%	13%	12%	13%	8%
Latino	16%	21%	20%	20%	9%	12%	13%
Other	9%	9%	7%	7%	13%	3%	10%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(1,000)	(186)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
White	63%	66%	60%	68%	49%	55%	73%	
Black	12%	11%	12%	8%	15%	16%	11%	
Latino	16%	16%	16%	14%	25%	17%	10%	
Other	9%	7%	12%	10%	11%	12%	6%	
Totals	100%	100%	100%	100%	100%	100%	100%	
Unweighted N	(1,000)	(359)	(109)	(43)	(158)	(89)	(240)	

# Career and Technical Education Jan 2021



## 26. Relocation

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
0	20%	51%	23%	14%	13%	6%
1	14%	26%	16%	14%	11%	10%
2	18%	16%	23%	18%	16%	7%
3	10%	1%	10%	12%	11%	15%
4	10%	1%	7%	14%	12%	11%
5+	28%	5%	21%	28%	37%	51%
Totals	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(95)	(277)	(243)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
0	20%	22%	17%
1	14%	16%	13%
2	18%	16%	20%
3	10%	8%	12%
4	10%	10%	10%
5+	28%	28%	27%
Totals	100%	100%	99%
Unweighted N	(997)	(474)	(523)

	Suburban/Urban/Rural				U.S. Geography (4 regions)			
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
0	20%	19%	21%	18%	22%	22%	22%	12%
1	14%	13%	19%	13%	13%	14%	15%	15%

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	Total	Suburban/Urban/Rural			U.S. Geography (4 regions)			
		Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
2	18%	20%	16%	13%	14%	22%	19%	14%
3	10%	10%	12%	8%	11%	8%	10%	13%
4	10%	11%	9%	8%	10%	8%	10%	10%
5+	28%	27%	22%	39%	30%	26%	23%	36%
Totals	100%	100%	99%	99%	100%	100%	99%	100%
Unweighted N	(997)	(512)	(294)	(188)	(176)	(226)	(348)	(247)

	Total	Household Income			
		Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
0	20%	26%	20%	17%	6%
1	14%	17%	11%	15%	14%
2	18%	13%	20%	20%	18%
3	10%	10%	11%	8%	12%
4	10%	10%	7%	8%	15%
5+	28%	24%	31%	31%	35%
Totals	100%	100%	100%	99%	100%
Unweighted N	(997)	(279)	(237)	(203)	(157)

	Total	Political Party Identification or Leanings							
		Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
0	20%	17%	16%	16%	23%	20%	23%	17%	45%
1	14%	14%	18%	12%	15%	12%	12%	17%	8%
2	18%	20%	24%	17%	14%	20%	15%	14%	21%
3	10%	11%	12%	10%	10%	10%	5%	12%	10%
4	10%	9%	14%	15%	11%	8%	6%	10%	0%

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## Political Party Identification or Leanings

	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
5+	28%	29%	16%	30%	27%	30%	38%	30%	16%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(997)	(266)	(116)	(97)	(190)	(56)	(78)	(166)	(28)

## Educational Attainment

## Race/ethnicity

	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
0	20%	27%	22%	8%	4%	18%	22%	25%	21%
1	14%	15%	17%	16%	5%	13%	19%	18%	12%
2	18%	17%	17%	22%	15%	17%	19%	22%	14%
3	10%	10%	10%	9%	14%	11%	10%	6%	15%
4	10%	9%	8%	12%	15%	11%	11%	7%	4%
5+	28%	22%	26%	33%	47%	30%	18%	22%	34%
Totals	100%	100%	100%	100%	100%	100%	99%	100%	100%
Unweighted N	(997)	(367)	(312)	(199)	(119)	(639)	(117)	(155)	(86)

## After the age of 18, how many times have you moved to a new city or area?

	Total	0	1	2	3	4	5+
0	20%	100%	0%	0%	0%	0%	0%
1	14%	0%	100%	0%	0%	0%	0%
2	18%	0%	0%	100%	0%	0%	0%
3	10%	0%	0%	0%	100%	0%	0%
4	10%	0%	0%	0%	0%	100%	0%
5+	28%	0%	0%	0%	0%	0%	100%
Totals	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(997)	(186)	(149)	(175)	(106)	(108)	(273)

## Career and Technical Education Jan 2021



### Employment: How would you classify your current employment?

	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired
0	20%	18%	20%	18%	31%	29%	11%
1	14%	14%	23%	14%	19%	14%	9%
2	18%	22%	20%	23%	14%	14%	14%
3	10%	9%	11%	10%	9%	6%	13%
4	10%	11%	8%	5%	8%	9%	12%
5+	28%	26%	18%	30%	18%	27%	41%
Totals	100%	100%	100%	100%	99%	99%	100%
Unweighted N	(997)	(359)	(109)	(43)	(157)	(89)	(239)

# Career and Technical Education Jan 2021



## 27. Employment

	Age - Pew Generational Definitions					
	Total	1997 to 2002 (GenZ)	1981 to 1996 (Millenials)	1965 to 1980 (GenX)	1946 to 1964 (Boomers)	1928 to 1945 (Silent)
Full	35%	11%	49%	51%	25%	1%
Part	11%	20%	15%	10%	9%	2%
Contractor	4%	9%	4%	4%	2%	6%
Unemployed, expecting to work in future	16%	54%	17%	15%	6%	0%
Unemployed, not looking for work in future	9%	4%	13%	12%	8%	0%
Retired	24%	2%	2%	8%	49%	90%
Totals	99%	100%	100%	100%	99%	99%
Unweighted N	(998)	(97)	(276)	(243)	(318)	(64)

	Gender (banner)		
	Total	Male	Female
Full	35%	41%	29%
Part	11%	9%	13%
Contractor	4%	4%	4%
Unemployed, expecting to work in future	16%	18%	15%
Unemployed, not looking for work in future	9%	6%	12%
Retired	24%	22%	26%
Totals	99%	100%	99%
Unweighted N	(998)	(474)	(524)

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	Suburban/Urban/Rural			U.S. Geography (4 regions)				
	Total	Suburban/Town	Urban	Rural	Northeast	Midwest	South	West
Full	35%	38%	35%	26%	37%	37%	35%	30%
Part	11%	11%	12%	12%	12%	14%	9%	12%
Contractor	4%	4%	5%	4%	4%	4%	4%	4%
Unemployed, expecting to work in future	16%	15%	19%	14%	14%	14%	17%	19%
Unemployed, not looking for work in future	9%	9%	8%	12%	11%	9%	9%	10%
Retired	24%	23%	21%	31%	22%	22%	26%	25%
Totals	99%	100%	100%	99%	100%	100%	100%	100%
Unweighted N	(998)	(513)	(294)	(188)	(176)	(226)	(348)	(248)

	Household Income				
	Total	Under \$30k	\$30K-\$59,999	\$60K-\$99,999	\$100K+
Full	35%	21%	27%	45%	68%
Part	11%	16%	15%	8%	2%
Contractor	4%	4%	4%	4%	3%
Unemployed, expecting to work in future	16%	21%	13%	10%	9%
Unemployed, not looking for work in future	9%	15%	9%	7%	4%
Retired	24%	23%	32%	26%	14%
Totals	99%	100%	100%	100%	100%
Unweighted N	(998)	(279)	(238)	(203)	(158)



# Career and Technical Education Jan 2021



	Political Party Identification or Leanings								
	Total	Strong Dem.	Not very strong Dem.	Lean Dem.	Independent	Lean Repub.	Not very strong Repub.	Strong Repub.	Not sure
Full	35%	37%	30%	48%	30%	40%	42%	33%	9%
Part	11%	10%	15%	8%	13%	12%	8%	13%	3%
Contractor	4%	3%	3%	3%	5%	12%	11%	1%	2%
Unemployed, expecting to work in future	16%	15%	16%	18%	15%	7%	12%	18%	45%
Unemployed, not looking for work in future	9%	8%	12%	5%	12%	7%	7%	6%	35%
Retired	24%	26%	24%	18%	25%	22%	20%	29%	6%
Totals	99%	99%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(266)	(116)	(97)	(190)	(56)	(78)	(167)	(28)

	Educational Attainment					Race/ethnicity			
	Total	HS or Less	Some College	College Grad	Post Grad	White	Black	Latino	Other
Full	35%	24%	33%	45%	61%	36%	31%	34%	30%
Part	11%	11%	13%	13%	5%	11%	11%	11%	16%
Contractor	4%	4%	4%	3%	6%	4%	3%	4%	5%
Unemployed, expecting to work in future	16%	19%	18%	14%	7%	13%	20%	25%	21%
Unemployed, not looking for work in future	9%	13%	9%	6%	1%	8%	13%	10%	12%
Retired	24%	29%	23%	19%	20%	28%	22%	16%	16%
Totals	99%	100%	100%	100%	100%	100%	100%	100%	100%
Unweighted N	(998)	(366)	(314)	(199)	(119)	(639)	(117)	(154)	(88)

# Career and Technical Education Jan 2021



	After the age of 18, how many times have you moved to a new city or area?						
	Total	0	1	2	3	4	5+
Full	35%	32%	33%	42%	32%	38%	33%
Part	11%	11%	18%	13%	13%	9%	7%
Contractor	4%	4%	4%	6%	4%	2%	4%
Unemployed, expecting to work in future	16%	26%	21%	13%	13%	14%	10%
Unemployed, not looking for work in future	9%	14%	9%	8%	6%	9%	9%
Retired	24%	13%	15%	18%	32%	28%	35%
Totals	99%	100%	100%	100%	100%	100%	98%
Unweighted N	(998)	(185)	(149)	(175)	(106)	(108)	(273)

	Employment: How would you classify your current employment?							
	Total	Full	Part	Contractor	Unemployed, expecting to work in future	Unemployed, not looking for work in future	Retired	
Full	35%	100%	0%	0%	0%	0%	0%	
Part	11%	0%	100%	0%	0%	0%	0%	
Contractor	4%	0%	0%	100%	0%	0%	0%	
Unemployed, expecting to work in future	16%	0%	0%	0%	100%	0%	0%	
Unemployed, not looking for work in future	9%	0%	0%	0%	0%	100%	0%	
Retired	24%	0%	0%	0%	0%	0%	100%	
Totals	99%	100%	100%	100%	100%	100%	100%	
Unweighted N	(998)	(359)	(109)	(43)	(158)	(89)	(240)	